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Hammacher Schlemmer



No. 10. MINT JULEP CUPS—The Colonel's choice! Mint Juleps can be enjoyed in these Bueilun (pure aluminum) cups that look so nice and will add a lot to the zest of the drink. They are hand hammered, have a hand polished, permanent luster and measure 3 1/4" across the top and 5 1/4" high. Each\$1.80



This year—above all—look for quality in the gifts you buy. Here at Hammacher Schlemmer you'll find no rationing of good taste or long-lasting quality.



No. 14. TRAVEL COCKTAIL SET—An excellent traveling companion, and one that will help spread good cheer. The fine quality pigskin case, saddle stitched, nicely contrasted with red leather lining, holds a nickel plated shaker, 4 glass bottles (2-8 ozs., and 2-16 ozs.), 4 nickel plated cups and a mixing spoon. Has spring lock and carrying handle. Size is 14" long, 8" high and 3 1/2" wide\$62.50

Plus Federal Tax \$12.50



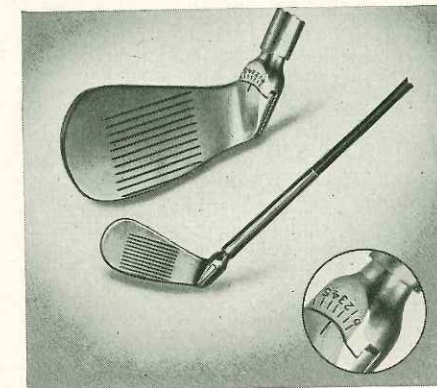
No. 11. LIVE BLADE NON-ELECTRIC RAZOR—A miraculous way to shave—the Stahly "live blade" way! No scraping, no pulling, just a smooth massaging action that makes whiskers vanish, leaves the face smooth, unusually comfortable. Completely automatic and non-electric. Its self-contained power is produced by a governor-controlled spring mechanism in handle.

Gold Plated and Black, shown.....\$22.50

All Gold Plated\$24.25

All Silver Plated\$21.25

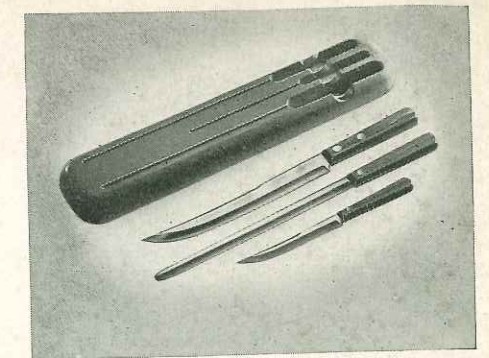
Add 20% Federal Tax



No. 13. NOVAKCLUB—"Seven clubs in one"—the original all in one, adjustable golf club. Actually a matched set of clubs in a single iron. Adjustable head is notched and numbered corresponding to clubs 1 to 7. Drive, pitch or putt with it—makes any shot the game calls for. It is stoutly built and as sound as a one piece club. Perfect for traveling or caddie-less days.

Regular Model\$15.00

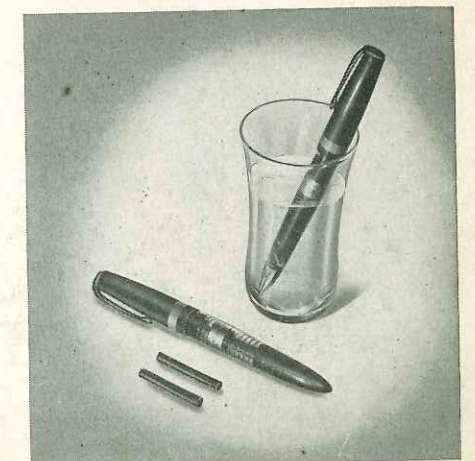
Travelers' Model with two section handle, in fitted case. (Not shown).....\$17.50

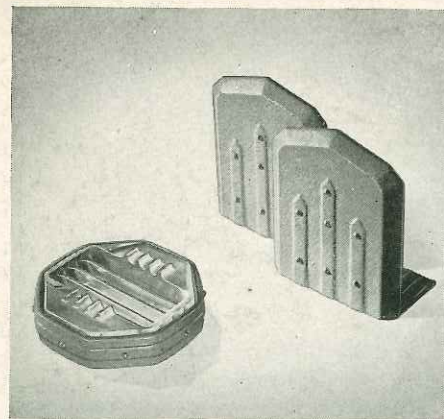


No. 12. "FLINT" CUTLERY SET (above)—Part of the enjoyment of serving juicy, tasty meats is in having the proper knife to eliminate any struggle. These pieces are well balanced, and have blades that cleave right through the meat... they are made of hollow ground chrome vanadium steel, chrome plated to retard tarnish. Ebony handles supply a firm grip. Set includes a Utility Knife, Roast Slicer and Ham Slicer with a genuine bleached mahogany block to hold them, ready for use\$6.95

No. 15. INK MAKER PEN—Makes its own ink. Simply add water, and like magic fresh ink is made from the concentrated ink battery in the pen. Each battery lasts months for average use. So that fresh ink is always on tap, a "spare" battery is ingeniously concealed in the pen. When you are miles away, even for months at a time, you can be assured of a constant supply of ink. Made of durable plastic for life-long service—streamlined for feather-lightness and beauty. Guaranteed. Has 14K smooth writing gold point... fine, medium or heavy. Complete with four ink batteries\$8.75

Ink Battery Refills, two for.....\$.25





Gifts.... from
HAMMACHER SCHLEMMER

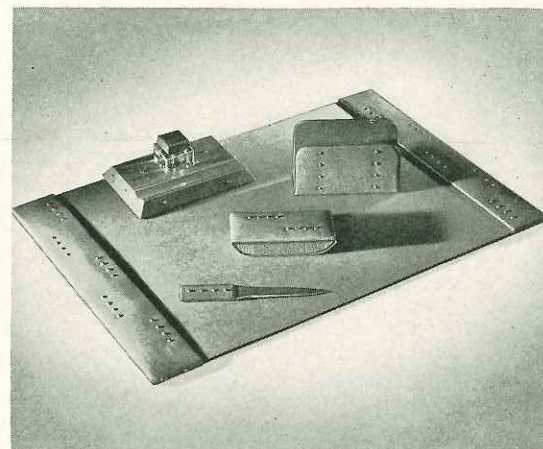


No. 20. "APPOINTMENTS" IN PIGSKIN (above) — Rich-toned pigskin studded with brass nail heads give these accessories a modern note of smartness.

Book Ends to hold choice volumes. A companion piece to the Desk Set shown on this page. They are 5¼" wide and stand 6½" high. Pair \$12.00
Ash Tray to match. 5½" dia. ...\$ 7.95



No. 23. TELEPHONE-ADDRESS BOOK (below)—Record your favorite names, addresses and telephone numbers on the pages of this conveniently arranged book. Bound in finest leather the pages are excellent quality paper. Choice of red or green with brass nail head ornamentation. 7⅞" x 5¼"\$4.95
Mention second color choice.



No. 21. LUXURIOUS DESK SET (above)—A smart ensemble of desk appointments. The finest of natural pigskin studded with brass nail heads makes a rich and striking contrast. There are five pieces—a 20" x 30" pad, Ink and Pen Stand, Rocker Blotter, Letter Rack and Paper Knife. Set\$58.50



Hammacher Schlemmer is the home of beauty-and-duty-gifts. Any of our hundreds of suggestions will warm the heart of the recipient. Come in ... phone ... or write.



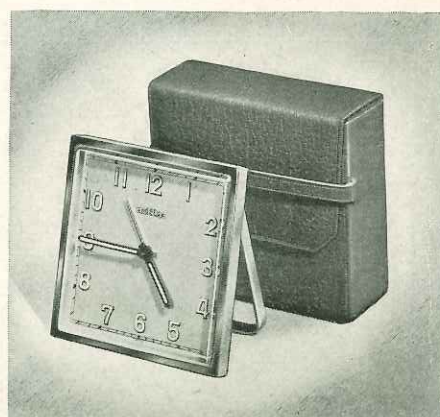
No. 22. PIGSKIN ACCESSORIES (above)—A note of elegance in fine grain pigskin leather studded with ornamental nail heads.

Picture Frame. Affords a lovely background for a loved one's likeness and will lend charm to any setting. For an 8" x 10" photograph....\$28.00

Letter Tray. A very handsome way of keeping correspondence under control. Put your letters in the leather tray and keep them in place with the matching weight. 10" x 15". \$29.00



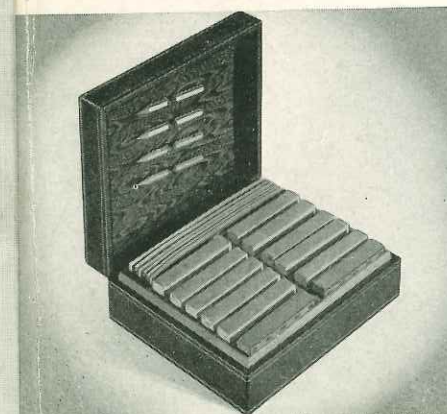
No. 24. ALARM CLOCK (below)—A thoroughly dependable timepiece that will help to start the day on time. This easel type alarm clock has an 8 day, 7 jewel movement, and its radium hands and figures will tell the hour in light or dark.....\$32.00
Plus Federal Tax \$ 6.40
Leather Case for above\$ 5.00



No. 30. WRITING PORTFOLIO (above)—With all the letter writing that is done these days, this handsome writing case is sure to please any "globe trotter." A perpetual calendar, envelopes, paper, address book, pencils, etc. . . . each has a place in the well arranged cowhide leather case that is about 9⅞" x 7¾" x 3¼" closed\$11.95



No. 33. PLAYING CARDS (below)—Here, indeed, is equipment deluxe for playing your favorite game of cards. The rich, genuine green leather case—handsomely embellished with a bright gold tooling—holds 12 packs of exceptionally fine quality cards that will supply many hours of fun and entertainment. And should the game be bridge there are 6 pads and 4 pencils for jotting down scores. The case measures 8½" x 7¼" x 3", and makes a most attractive home for the cards, pads and pencils. Set\$35.00



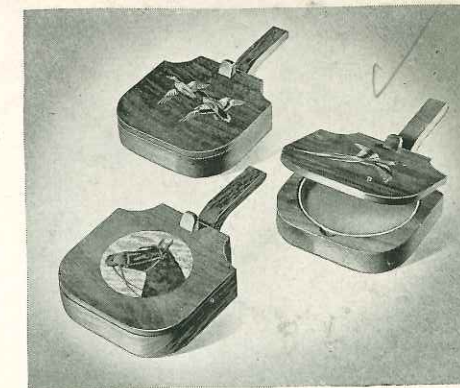
Gifts.... from
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No. 31. TABLE LAMP (above)—Tall and graceful of design, this table lamp will do much for the appearance of a room. The wood and glass that is used in the cylindrical base, make a striking combination that is enhanced by the woven shade. Base may be had in oak, maple or walnut. Stands about 23" high\$23.00
Mention second color choice.



WE DELIVER FREE ANYWHERE WITHIN
150 MILES OF NEW YORK CITY

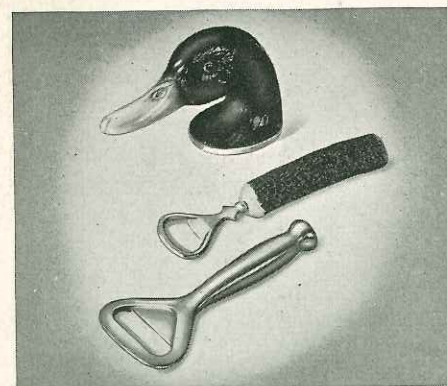


No. 32. ASH COLLECTORS (above)—Distinctive creations in wood! Mallard Ducks, Pheasants and Horseheads, in all their vivid and natural coloring, are inlaid in these handsome solid walnut ash collectors. 7" wide, with metal inserts to receive the spent stubs and ashes. Your choice of any of the three designs, each.....\$9.95
Mention second choice.

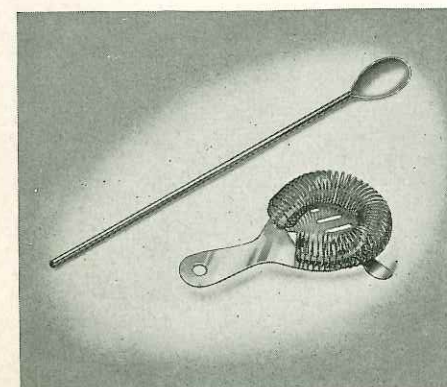


No. 34. "DOG TAG" MONEY CLIP (below)—Especially designed for returning service men . . . a handsome, sterling silver money clip with a snap-on place for a service man's own "dog tag". So important a part of his life in the service that most men will want to keep it as a lucky pocket piece, as a lifelong memento, as permanent identification, and for its utility value\$5.79
Plus Federal Tax \$1.16

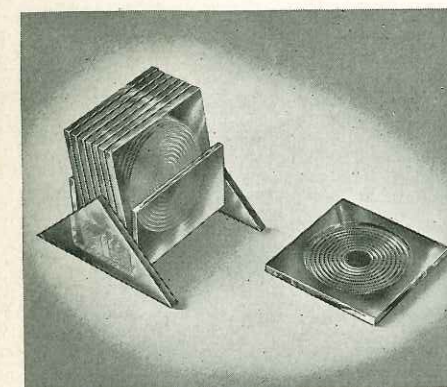




No. 40. BOTTLE OPENERS (left)—Three sturdy bottle openers, each ready to lend its aid in a very efficient manner.
Top, Duck-head opener, made of metal, comes in natural colors.....\$3.50
Center, stag handle opener.....\$1.95
Bottom, heavy bronze opener.....\$2.50



No. 41. BAR GADGETS (left)—Two little "aids" whose task it is to help make drink mixing easier.
Martini Mixing Spoon is chromium plated, and all of 11½" long\$.65
Bar Strainer is made of stainless steel \$1.00



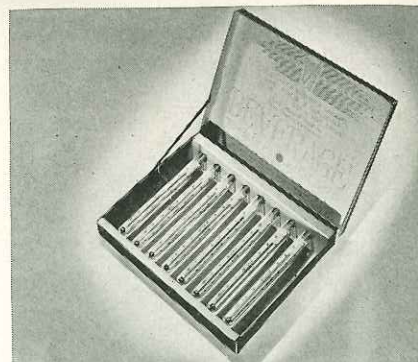
No. 42. LUCITE COASTERS (left)—How nice to rest your glasses on these protective yet good-looking coasters and know no damage will be done to treasured tables. They are made of ¼" thick lucite with deep grooves to hold glasses, and ridges to prevent sticking. They come square 3¾"; or round 3¾" in diameter, whichever your choice may be. Set of eight Coasters with a Lucite Holder. \$10.00
 Coasters without Holder, dozen....\$12.00



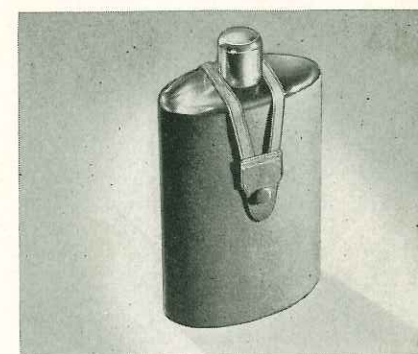
No. 43. *FAHRENHEITOR ICE CUBE PAIL (left)—A new and very efficient type of ice pail for storing up cubes so there'll be an ample supply when needed. Even keeps them over night. The hand-blown, heavy glass pail is perfectly insulated by a 1" thick cork jacket, and hermetically sealed by the heavy lid. About one-half gallon capacity\$22.50
 *Registered U. S. Patent Office

No. 46. STERLING BOTTLE LABELS (right)—For anyone who has "private stock" bottles. Made of sterling silver, with handsome Rococo border, they are engraved with the names of different liquors, and slip right over neck of bottle, properly identifying the contents. Engraved with Bourbon, Brandy, Gin, Port, Rum, Rye, Scotch or Sherry. Each\$2.10
 Plus Federal Tax \$.42

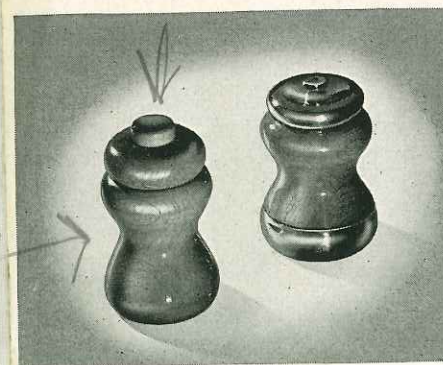
In the event that Federal Excise Taxes are removed or reduced the amount listed for such taxes should be adjusted accordingly when remitting.



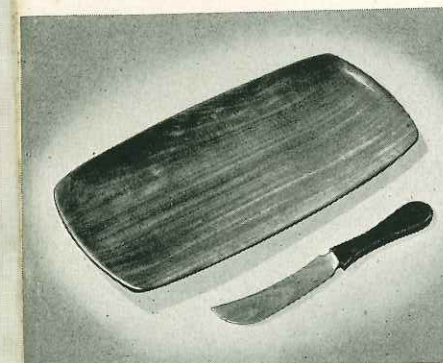
No. 44. BEVERAGE THERMOMETER (above)—Take the "temperature" of your drinks, and then you're sure to serve cocktails, highballs, beer and soft drinks just right for a full enjoyment of flavor. A green spot on thermometer indicates the proper coolness of drink. Use them, stirrers, too, and let your guests keep tabs on their drinks. Eight thermometers a box\$2.00



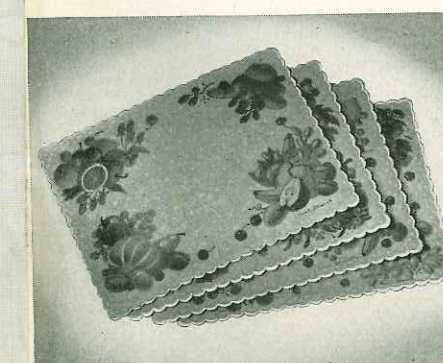
No. 45. LEATHER COVERED FLASK (above)—Generous sized flask that will do its owner proud. It is made of glass and fits into a durable leather cover to guard against breakage. Holds 18 ozs. of your favorite brand\$3.95



No. 50. PEPPER MILLS (above)—Grind your own pepper and it will be full-flavored and fresh. These pepper mills take the whole "berry" or peppercorn and pulverize it finely.
Pepper Mill, left, of birchwood.....\$3.95
Pepper Mill, right, is a combination of birchwood and sterling silver.....\$9.75
 Plus Federal Tax \$1.95



No. 51. MAHOGANY CHEESE TRAY (above) — Simple of design, the real beauty of this cheese tray is the two-tone mahogany wood from which it is fashioned. About 14¾" x 7" the slightly hollowed tray is dark outside and light inside with matching knife. Complete.....\$8.25



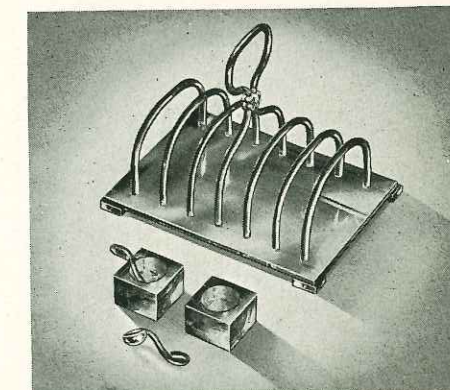
No. 52. SUGAR AND CREAMER SET (right)—An innovation in sugar and creamer service. Fashioned of two-tone mahogany wood—each piece dark on the outside and light on the inside—this set has much simple beauty. The 8¾" x 4½" tray accommodates a 3½" diameter sugar and a 4" oval creamer. Set\$6.95

No. 53. LUCITE FOR THE TABLE (right)—If you like the simple beauty of lucite you'll want to own these service pieces, or give them as a gift.
Toast Rack holds six pieces of toast. Will double as a paper napkin holder...\$4.50
Open Salt Servers. Each has its individual lucite spoon. Pair\$2.95

No. 54. FIVE-WAY TABLE (right)—A most unique idea! Use this table at five different levels for many purposes. An automatic lever adjusts it to the level desired, and holds it firmly. Useful as a tea wagon, cocktail table, typewriter table, plant stand, or for books and radio. One view shows its use as a card table when fully open, and the other as a double decker wagon for serving. Beautifully made of birch with hand rubbed mahogany finish. About 28" square and 28" high when used as table. Stands about 35" high when used one shelf above the other.....\$32.00

In our Connoisseurs' Food Department are all our delicacies and hors d'oeuvres for parties, as well as a wide variety of tempting foods for buffet luncheons and suppers. Everything is here to make entertaining gay occasions and ones to be remembered. Smart new accessories, Hors d'oeuvre Trays, Tray Bars, Gay Beverage Sets and Drinking Accessories for the discriminating hostess.

No. 55. ATTRACTIVE PLACE MATS (left)—Cheery place mats for informal dining at home. Assorted fruit designs, in natural soft colors, on a lacy grey background with scalloped edge combine to make a charming setting. The designs are reproductions of the famous artist, Lucile Blanche. Washable with damp cloth. Set of 4\$3.00





No. 60. COFFEE BIGGIN (left)—If it's French drip coffee you like try this vitrified china biggin. The process is simple . . . just put in the right proportion of finely ground coffee and pour boiling water over it just once—no repouring necessary. Brown: 3 cups, \$2.50; 4 cups, \$2.95; 6 cups, \$3.50; 10 cups, \$5.25. Delphinium Blue: 3 cups, \$2.75; 4 cups, \$3.50; 6 cups, \$3.95; 10 cups, \$5.95. Mention second color choice.



No. 61. CHEESE TRAY (left)—To make informal buffet serving more festive we suggest this many purpose tray. There are two troughs for crackers, two pottery pots for cottage cheese, jellies or relishes, and a decorated tile surface for cheese. The pickled oak tray measures 17 1/4" x 11 3/8". Complete . . . \$7.50



No. 62. TEA AND TOAST SET (left)—Beautifully glazed pottery set consisting of tea cup and maple leaf plate with circular insert to keep cup from sliding. There are four exquisite pastel shades of coral, grey, chartreuse or seafoam. The plates are 9" in diameter 8 sets for . . . \$8.00
Mention second color service.



No. 63. CHEESE PRESERVERS (left)—A round one for larger cheese, a square one for smaller cheese. Both are used in the same manner and will keep cheese fresh for weeks. You simply put 1/3 pint of vinegar and 1 tablespoonful of salt in the bottom, place the cheese in the preserver and leave in the refrigerator. Deep grooves in the bottom keep cheese out of contact with solution. Round. 7" diameter, 5" deep . . . \$1.95
Square. 5" x 5" x 3" deep . . . \$1.50

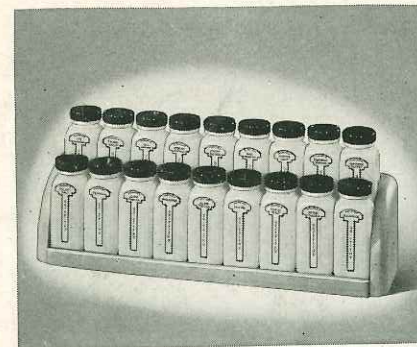
No. 64. KNIFE SHARPENER (below)—Keen edges for your cutlery! Holco, Jr., is truly a modern sharpener in performance and appearance. It is constructed with an abrasive wheel, 2 1/2" x 1/2", of special grit, which not only gives a quick grinding action but also assures a smooth, refined edge. The grinding head is mounted on a colored plastic holder with 4 rubber feet. 3" wide, 3 1/2" high, 5 1/2" long . . . \$4.00



No. 65. SILVER CHEST (above) — There is a wealth of protection in this handsome silver chest. The lining is treated to prevent tarnish . . . and the entire table service will be found just as gleaming as when put away. 11" x 16 3/4" x 4", the chest is arranged for neat storage of 132 pieces of silver. In antique green, black or cinnabar red. Chinese design. \$11.00
Chest with drawer . . . \$16.00
Mention second color choice.



No. 66. ICE CRUSHER SET (above)—No wonder the popularity of this equipment. It's a perfect answer to the crushed ice problem (properly crushed ice stretches drinks, chills more quickly and adds to drinking pleasure) Handy, efficient and a true host-helper, this set consists of a stalwart, hand-made, solid maple ice mallet and an unbleached muslin bag that can take it . . . \$2.50



No. 70. CONDIMENT SET (above)—All superfine spices for savory cooking—Celery Salt, Paprika, Curry Powder, Marjoram, Black Pepper, Thyme, Garlic Salt, Ground Cinnamon, Allspice, Dry Mustard, Ground Ginger, Chili Seasoning, Ground Nutmeg, Poultry Seasoning, Mixed Pickling Spice, Ground Clove, Roastmeat Seasoning and Cayenne Pepper—an assortment of 18 in milk glass containers with black, red or green caps. Fitted in wooden rack, complete . . . \$5.50
Refills, each . . . \$.30
Mention second color choice.



No. 71. CASSEROLE SORCERY (above)—"Cook It In A Casserole", a cook-book filled with 192 pages of mouth watering recipes, and ways to improve the nourishment and flavor of your foods. Has dozens of chafing dish recipes too . . . \$2.00
Covered Casserole 1 qt., \$3.40; 1 1/2 qts., \$3.95; 2 qts. . . . \$4.45

No. 72. FINE "FLINT" CUTLERY (right)—Blades of hollow ground, chrome vanadium steel, chrome plated to retard tarnish, make these knives superior and insure a cleaner and easier carving job. The 5" blades—with keen, sharp edges—make them suitable as steak knives or as general utility knives. It's exceptionally fine cutlery fitted with firm ebony handles. Set of 6 knives with tray to hold them . . . \$7.95

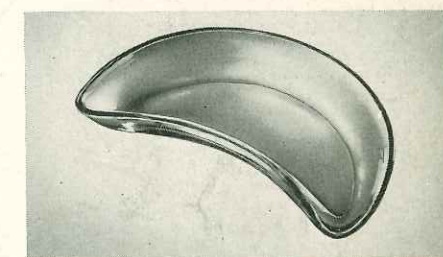


No. 73. CLUB GLASS (right)—For over-flame cooking, this club glass is tough and sturdy, and is a pleasure to wash. There is the added advantage of seeing your food while it is cooking.

Percolator, 9 cups . . . \$3.95
Double Boiler. 1 qt., \$3.45; 1 1/2 qts. . . . \$3.95
Tea Kettle. 2 qts. . . . \$1.95
Sauce Pan. 1 1/2 qts., \$1.95; 2 qts., \$2.45; 2 3/4 qts. . . . \$3.20



No. 74. CRESCENT PLATES (right) — Utility plates, attractive of shape, that have a multitude of uses. They will add a freshness to crisp green salads. Or, they can do duty as side plates for bones and the like. Plain, clear crystal, about 8" long. Dozen . . . \$9.50



No. 75. GOURMET OVENWARE (below) — Ideal for oven to table service! Has great heat resisting and retaining qualities . . . superior non-porous hard bodies. Smooth, unglazed surface. French brown glaze inside and covers.

Lipped Casserole with handle (upper left)—1 qt., \$1.50; 2 qts., \$2.25; 3 qts. . . . \$2.95
Deep Casserole with handle (upper right)—1 qt., \$1.50; 2 qts., \$1.75; 3 qts., \$2.25; 4 qts. . . . \$2.50
Shallow Casserole not available.
Stew Pot (lower right)—1 qt., \$1.25; 2 qts., \$1.50; 3 qts., \$1.95; 4 qts. . . . \$2.25

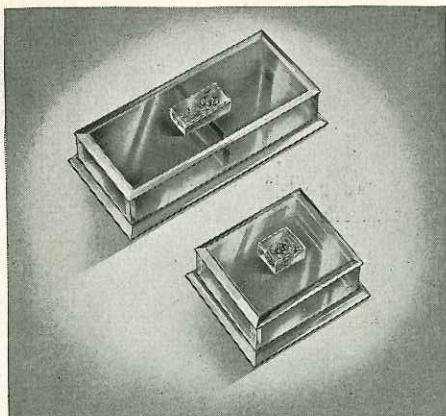


No. 76. SALAD SERVICE (above)—Turned from natural wood, softly polished, the hand of the artisan is responsible for the graceful curves and rounded shape of this lovely salad bowl. It makes a perfect nesting place for zesty green salad. Mahogany or Walnut
10" diameter . . . \$ 9.95
11" diameter . . . \$12.95
13" diameter . . . \$17.00
14" diameter . . . \$19.95
Fork and Spoon Set . . . \$ 3.25
(Birchwood Sets at about 25% less)



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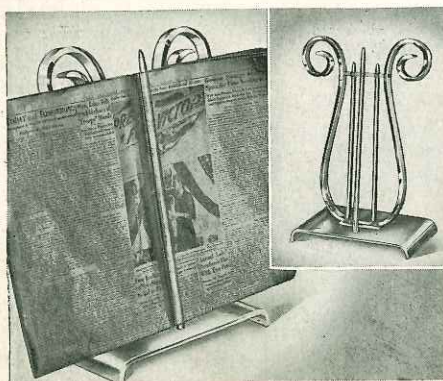
No. 80. LUCITE CIGARETTE BOXES (above) — They're ornamental and attractive in their clear transparency with dainty flowers—that nestle in the knobs—to lend a touch of color. Just pick up the loose cover to reach for a "smoke."

Single Compartment Box measures 4½" x 3½"\$ 5.50

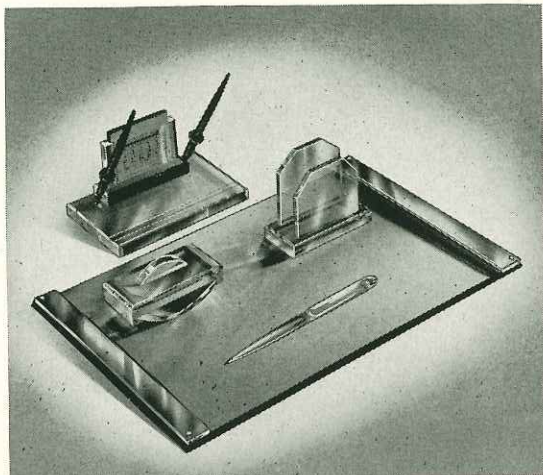
Double Compartment Box measures 8¼" x 4"\$10.95



No. 83. NEWSPAPER-MAGAZINE HOLDER (below) — Clear-as-crystal lucite of exactly the correct proportions to assure a firm hold of newspaper or magazine, leaving the hands free for other things. The overall size of the rack is 12½" high and 10" wide. Doubles as a holder for sheet music . . . decorative enough to be left on the buffet\$12.50



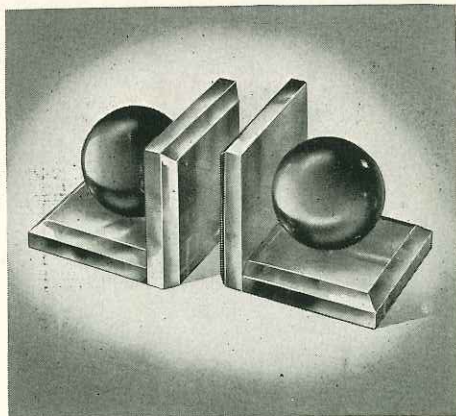
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No. 81. LUCITE DESK SET (above)—A really deluxe desk ensemble. Clear lucite is both attractive and efficient in appearance. A very complete set of Desk Pad, Rocker Blotter, Letter Rack, Letter Knife, Pen Stand with two fountain pens and Perpetual Calendar\$26.50

Gift Giving Made Easy!

If you are puzzled as to what to give, why not use our Gift Certificate. Send us the name and address of the recipient, and we will then fill in the name and mail the certificate to you or the recipient, as you direct. All you need do is send us your check, or we will charge to your account.



No. 82. LUCITE BOOK ENDS (above) —Fashioned of crystal clear lucite, set off by moonglow spheres, these book ends are worthy of holding valued editions. They are weighted to hold a collection of books firmly upright, and make a very handsome appearance, too. Pair\$16.50

In the event that Federal Excise Taxes are removed or reduced the amount listed for such taxes should be adjusted accordingly when remitting.

No. 84. GIANT TABLE LIGHTER (below)—We pride ourselves on having discovered this very handsome table lighter. Its giant size—3¼" wide, 3" high and 1⅞" thick—is part of its good looks, and the very dependable mechanism is encased in rich sterling silver. A treasure of a lighter, worthy of a place of honor on any table. Comes with extra spring, flints and wick\$59.50
Plus Federal Tax \$11.90



No. 90. MIRACLE TOP TABLE (above) —Made with a Masonite top—that is heat-proof, alcohol-proof, stain-proof and indestructible . . . this bridge table can also be used as dining, kitchen or general utility table. It has folding legs . . . well reinforced and very sturdily constructed. Top is 30" square, legs of walnut finish....\$9.95



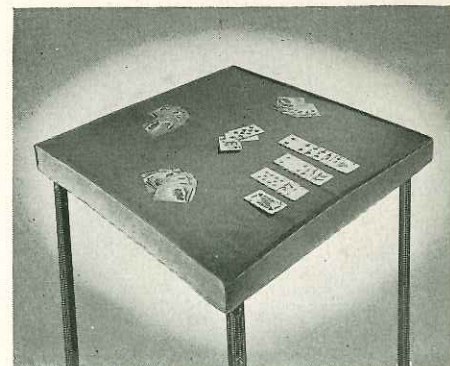
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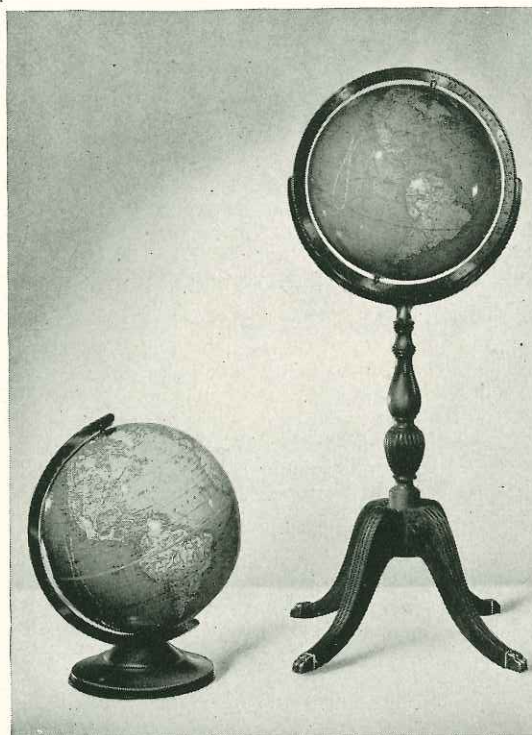
No. 93. BRIDGE CHAIR (below)—An all occasion folding chair that may be called into use for the bridge game or whenever an extra chair is needed. It's built for comfort as well as good looks and sturdiness, and the red leatherette seat lends a contrast to the walnut stained wood frame. Each\$6.95



Gifts from
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No. 92. BRIDGE TABLE COVER (above)—A cover-all for your Bridge Table that will give much protection to its leather or wood top. Of suedette, there is a choice of green, red, blue or brown. Mention second color choice. Nicely made\$4.95



No. 94. RAND McNALLY WORLD ATLAS (below)—A beautiful deluxe edition! Comprised of 408 pages, it contains full page and two-page maps, in colors, including highly detailed maps of each state, Canadian province, continent and foreign country. Almost every map is accompanied by a full page of interesting, highly informative text on geography, climate, inhabitants, etc. Eighteen inserts contain beautiful photographs and descriptions of interesting places throughout the world. Populations and locations of more than 80,000 places are shown . . . flags of 68 leading nations are reproduced in full color. Contains much educational material. Size 11" x 14".
Cloth binding\$ 7.50
Imitation leather binding\$12.00

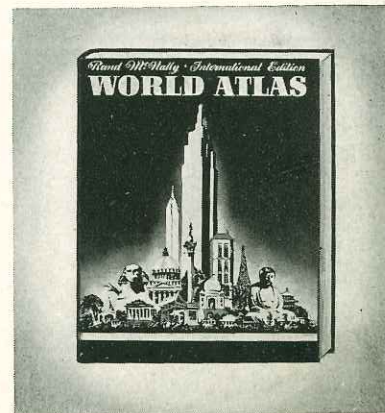
No. 91. ILLUMINATED WORLD GLOBES — World spheres that help to carry you to places far and wide that are making history. All details are heightened by inner illumination. And, the manufacturer will bring globes up to date within 90 days after new boundaries are established, *without charge*.

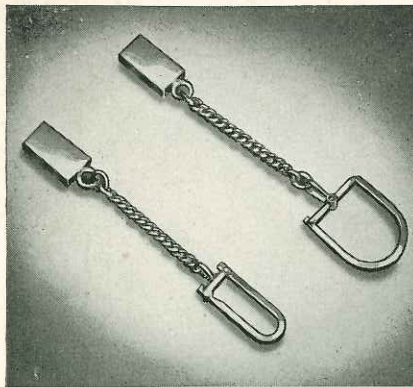
Table Model, left, 12" diameter glass globe with half meridian and wood base\$20.00

Floor Model, right, 12" diameter glass globe with full meridian and wood base\$27.50

Floor Model, not shown, 16" diameter glass globe with full meridian\$89.50

Non-Illuminated Globe, not shown, 12" diameter table model with half meridian\$5.50





No. 100. KEY CHAINS (left)—A good looking bit of pocket equipment to help keep keys "together." Made entirely of sterling silver, each key chain has a tag $\frac{3}{4}$ " x $\frac{7}{16}$ " for identification. You may have a $\frac{7}{8}$ " wide or $\frac{7}{16}$ " wide key ring for\$5.00
Plus Federal Tax \$1.00

No. 101. WALLET AND BILLFOLD (right)—Sleek and roomy morocco leather wallets for pocket or purse.

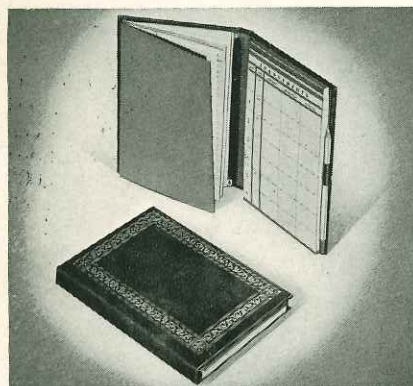
Billfold, left, has a bill pocket, card pocket, window pocket, slash pocket, and a removable pass case with double window pockets that is also ideal for photos. $3\frac{1}{4}$ " x $4\frac{1}{2}$ " folded. . . \$7.50
Plus Federal Tax \$1.50

Wallet, right, has zipper pocket, stamp pocket, card pocket and three large pockets. About $6\frac{7}{8}$ " x $3\frac{7}{8}$ " when folded. Your choice of black or brown\$8.50
Plus Federal Tax \$1.70

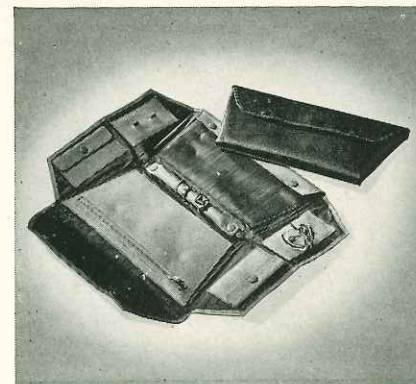
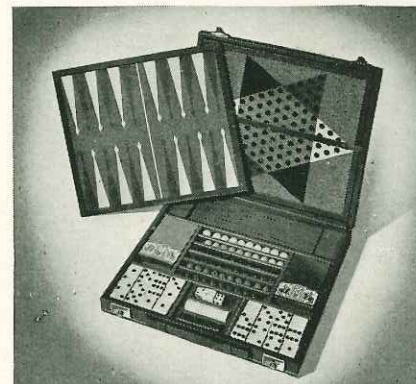
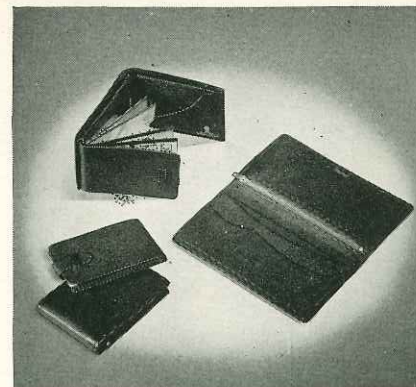
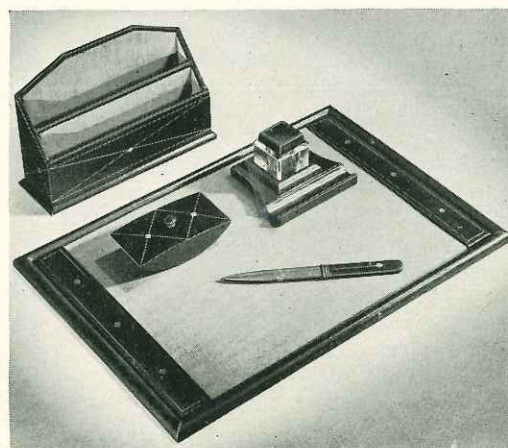
No. 102. MAGNIFIER (left)—Recommended for people who read pin-head print; and for increased definition and detail of objects. It's a magnifier that will do its owner proud, too, for the case is genuine leather, with handle covered to match. May be had in Dark Florentine, Lacquer Red or Melon Green. $3\frac{1}{8}$ " dia. . . \$9.95

No. 103. GAME CASE (right)—Here is a wide range of games for adults and youngsters, too. Be it Backgammon, Chinese Star Checkers, Dominoes, Cribbage, Cards or Dice, this genuine leather case houses them all, compactly and neatly. Saddle stitched, the case is $11\frac{3}{8}$ " x $10\frac{3}{8}$ " x $1\frac{3}{4}$ " closed. A fine collection of games, handsomely encased, complete. . . \$37.50

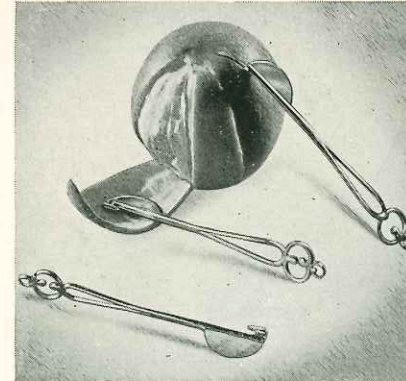
No. 104. ADDRESS AND ENGAGEMENT BOOK (left)—Sumptuous leather covered book for keeping track of addresses and engagements. Put them down in writing and they can't be forgotten. Gold tooling lends a nice contrast to the leather cover. Your choice of blue, green, tan or terra cotta. Comes with pencil. . . \$5.95



No. 105. DESK SET (right)—Fine leather, with gold tooling contrast, is particularly effective in these fine desk appointments. You may have your choice of red, brown or blue leather. Set consists of a $19\frac{3}{4}$ " x $13\frac{3}{4}$ " desk pad, inkwell, hand blotter, letter opener, and letter rack\$27.50
Mention second color choice.



No. 106. FOLDING JEWEL CASE (above)—It's flat, it's compact and an excellent way of collecting one's jewels into a single case for travel or at home. Made of genuine leather in black, green, navy or red, it has one large zipper pocket, two small and one large pockets with flaps and snap fasteners, four pin loops, and a leather covered rod for rings. About $10\frac{7}{8}$ " x $4\frac{7}{8}$ " x $\frac{7}{8}$ " when folded\$15.00
Mention second color choice.



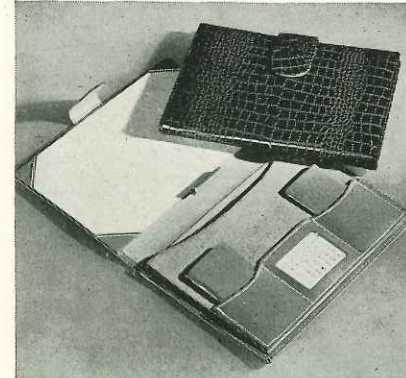
No. 110. ORANGE PEELERS (left)—A pleasing gift for the hostess who takes pride in her silver service. And a very satisfactory way to peel a juicy orange with little effort or soiled fingers. There is a point to cut through the skin and a half-round cleaver to remove it. Of classic design in sterling silver. Each\$7.00
Plus Federal Tax \$1.40

No. 111. DOUBLE MIRROR (right)—Unique mirror for service men and women. Concealed inside the pig grain leather case are two mirrors . . . the round one a magnifying and the square a regular mirror. Stands alone or hangs up by the snap hook fastening. Your choice of tan or blue case which is $6\frac{5}{8}$ " x $6\frac{3}{8}$ " when folded. . . \$6.50
Plus Federal Tax \$1.30

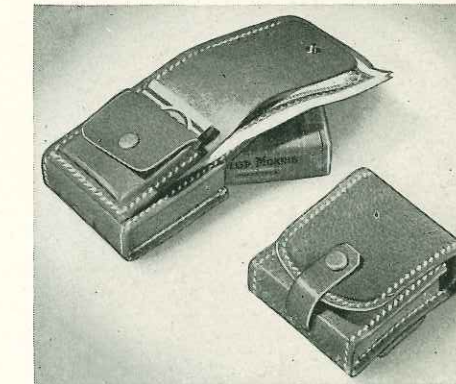
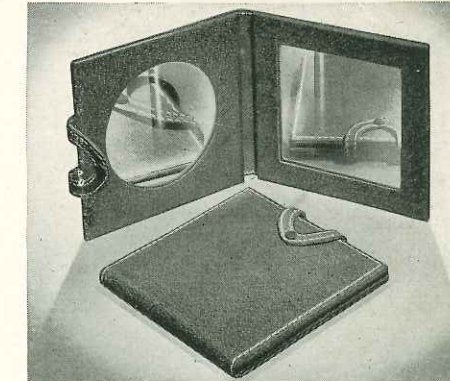
No. 112. WRITING CASE (left)—Write en route! Portfolio case of alligator calf makes letter writing, while travelling, a pleasure instead of a chore. Holds address book, calendar, loop for pen, blotter writing surface and two pockets for paper and envelopes. $10\frac{1}{8}$ " x $7\frac{7}{8}$ " folded. . . \$10.00

No. 113. CAMPUS CIGARETTE PACK (right)—Most compact, "The Campus" has separate compartments for cigarettes, matches, coins and folding money—all within the dimensions of a pack of smokes! A boon to the sports-lover, college girl, war worker or business woman. Saddle-stitched pigskin, cleverly designed, smartly tailored. For service men, too!\$3.95
Plus Federal Tax \$.79

No. 114. STERLING MONEY CLIP (left)—What better or more impressive way to keep paper money in order. A decidedly good-looking pocket piece. To lend a touch of distinction there's a bright United States silver dollar mounted on the rich sterling silver clip\$8.50
Plus Federal Tax \$1.50

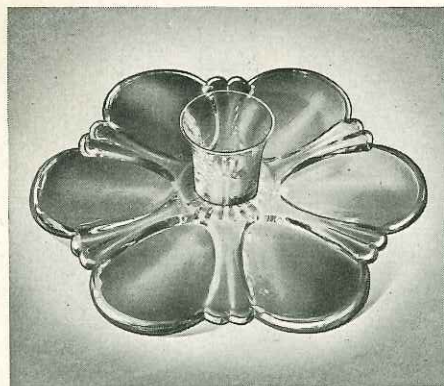


No. 115. DECORATIVE PLACE MATS (right)—Colorful, decorative and practical are these laundry-saving table mats. Reproduced from Churchill Ettlinger's lovely oil paintings, depicting our winged friends in their favorite haunts, these mats are easily cleaned with a damp cloth. They are Flatex backed and measure $15\frac{3}{4}$ " x $11\frac{1}{2}$ ". Assortment of four\$3.00



No. 116. UMBRELLA HOLDER — WASTE BASKET (above)—These unique pieces from England, made of processed sea weeds, resemble a fine quality of leather. Durable, dark brown both pieces are exceptionally handsome bordered with Windsor leaf design.
Umbrella Holder with inner metal drain pan. $21\frac{1}{2}$ " high, $9\frac{3}{4}$ " diameter . . . \$10.95
Basket 7" x 13", \$5.25; $7\frac{1}{2}$ " x $13\frac{1}{2}$ ", \$6.50; $8\frac{1}{2}$ " x 14"\$7.50



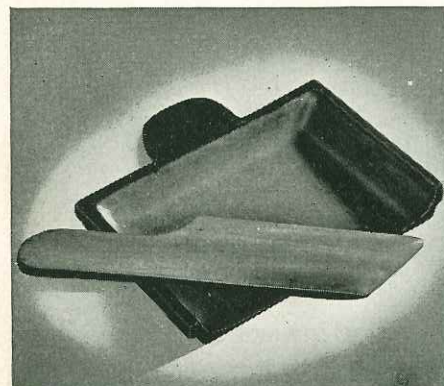


No. 120. OYSTER PLATES (left)—Each sectioned for a serving of six oysters, with a center cup for cocktail sauce, these oyster plates are so graceful and practical they'll make a handsome addition to any table service. Made of sparkling clear crystal they are about 10" in diameter. Dozen plates with sauce cups.....\$16.50

No. 121. ARTICHOKE PLATES (right)—Designed just for serving artichokes, these clear crystal plates have a sparkling beauty and will be much appreciated by artichoke fanciers. Each plate is 9" in diameter with a center depression in which the artichoke rests. Dozen plates...\$16.50

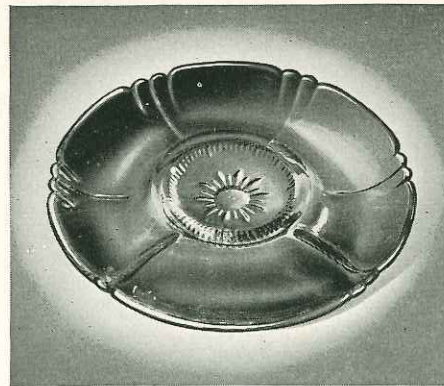
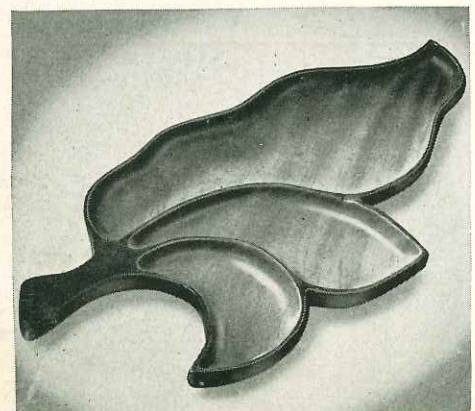
No. 122. CRUMBER SET (left)—Brushing up the dinner crumbs is the purpose of this mahogany wood set, and it will do the job very efficiently. The tray is about 7 3/4" x 6 3/4" overall with a 10" long crumber. Set\$2.40

No. 123. CORN HOLDERS (right)—The neatest way to enjoy corn on the cob. Just spear it at both ends with these Daintee Silvakrome corn holders. Each is designed to simulate an ear of corn, and will afford a good firm grip. A bright thought for corn lovers. Six pairs for. \$2.00

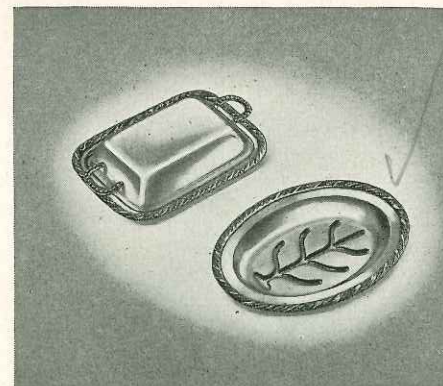
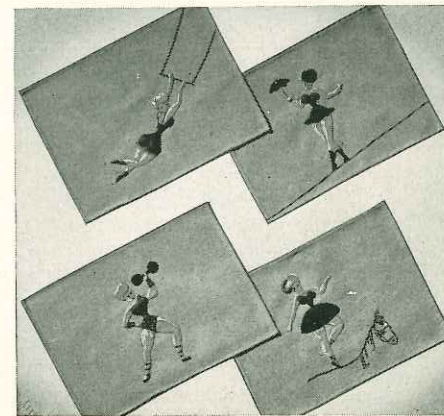


No. 125. TRAY WITH COLLAPSIBLE STAND (above)—A truly intriguing bit of furniture. It is a smart and practical serving tray 28" long and 14" wide, with an 18" high sturdy stand that may be compactly folded for storing. Made of solid mahogany, the tray part is two tone—light inside and dark outside.....\$19.95

No. 124. MAHOGANY WOOD TRAY (below)—Lovely hors d'oeuvre tray for the informal lunch or buffet. In two tones of mahogany—dark outside and light inside—this large leaf shaped tray is most impressive. There are three compartments for as many variety of hors d'oeuvres or goodies. About 23" long and 12" at the widest point\$10.00



No. 126. "GAY 90" NAPKINS (below)—Just like the girl on the flying trapeze, you can entertain graciously and with the greatest of ease if you will serve your cocktails or tea along with these napkins hand appliqued in gay colors depicting a group of tricky and appealing acrobat girls. Fine hand workmanship and detail, each napkin is 7" x 5". Set of 8 napkins, two of each design\$7.50



No. 130. MINIATURE SMOKERS' SET (left)—San Giovanni's Vegetable Dish, and Well and Tree Platter, in miniature, make a charming pair for the cocktail or coffee table. They act as Cigarette Server and Ash Tray and will add a definite note of beauty to any setting. Heavily silver plated on copper. A really handsome gift offering. Set\$18.50

Plus Federal Tax \$ 3.70

No. 131. SILENT BUTLER (right)—The exceptional beauty of this ash collector rivals its real utility. Designed by San Giovanni the heavy silver plating is on copper, and its gleaming surface reflects true craftsmanship. Fitted with black wood handle, ebony finish\$21.50

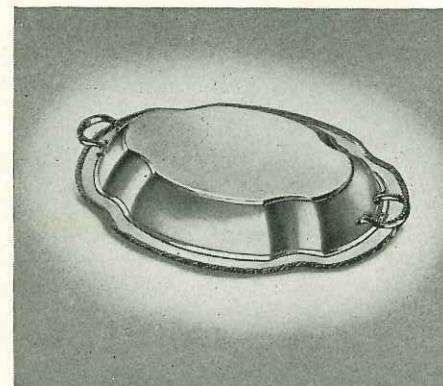
Plus Federal Tax \$ 4.30

No. 132. DOUBLE VEGETABLE DISH (left)—Another silver piece designed and created by San Giovanni. The heavy silver plating, over copper, has been polished to bring out all its gleaming highlights. Gracefully shaped and bordered, it is a piece to be treasured. There are two compartments and a cover to keep the vegetables warm\$41.75

Plus Federal Tax \$ 8.35

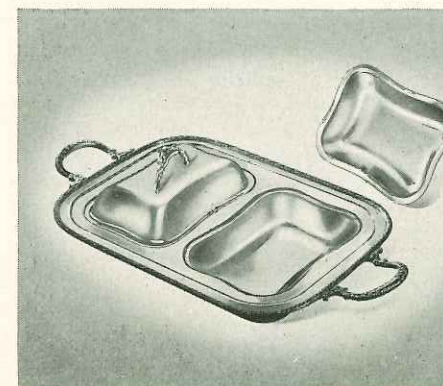
No. 133. SAUCE BOAT (right)—Beautifully designed by San Giovanni this is an exquisite piece wrought of copper over which there is a heavy silver plating, rubbed to a deep lustrous tone. Sauce Boat with matching Tray, complete. . \$29.50

Plus Federal Tax \$ 5.90



No. 134. HOT WATER VEGETABLE DISH (below)—Designed by San Giovanni it is the aristocrat of table service! Fashioned from gleaming silver, heavily plated on copper, its beauty is enhanced by handsomely chased border and handles. There are two compartments with two lids, and a water compartment below to keep vegetables hot\$58.50

Plus Federal Tax \$11.70



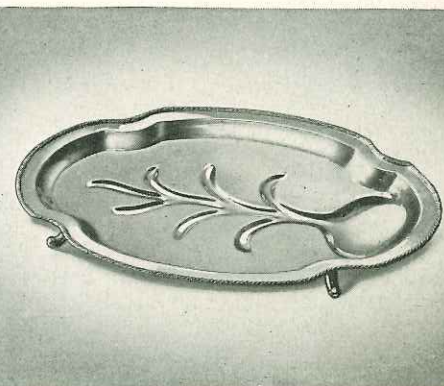
SILVER
BY
Edw. San Giovanni

In the event that Federal Excise Taxes are removed or reduced the amount listed for such taxes should be adjusted accordingly when remitting.



No. 135. WELL AND TREE PLATTER (below)—A tribute to the silversmith's art. Designed and created by San Giovanni, this piece is made of copper, heavily silver plated, and highly polished to reflect its full beauty. Rimmed with an attractively patterned border it is a service piece that may be borne proudly to table. 16 1/2" long\$33.50

Plus Federal Tax \$ 6.70





No. 140. ZIM JAR OPENER (left)—Saves time and trouble on every jar and bottle to be opened. Any size screw cap will fit into the serrated jaws . . . an easy twist on the jar opens the most stubborn cap; an opposite twist tightens it. Also removes bottle caps, pry-up caps and friction caps. White enamel finish**\$1.00**

No. 141. QUINTUPLET CAN OPENER (right)—As the name implies, it combines 5 openers in one—opens everything in kitchen—square, oval or round cans—all kinds of jars and also pressed in covers. Cuts absolutely clean. Made of the best materials with a strong plastic handle. Guaranteed for 5 years.**\$1.69**



No. 142. COCKTAIL SERVERS (left) —What hostess would not love these smartest of cocktail servers. Clear crystal cups for seafood or fruit—the outer shell, with Laurel Wreath cutting, provides ample space for chipped ice to keep cocktails well chilled. Dozen.**\$13.75**
Without Cutting. Dozen**\$ 8.00**

No. 143. TABLE MATS (right)—Save on laundry expense, and make your table service attractive. These colorful table mats are ornamental, with reproductions of original oil paintings by Luigi Lucioni. Subjects are all still-life done in rich, vibrant colors. The mats have Flatex backs and are easily cleaned with damp cloth. Set of four mats**\$3.00**

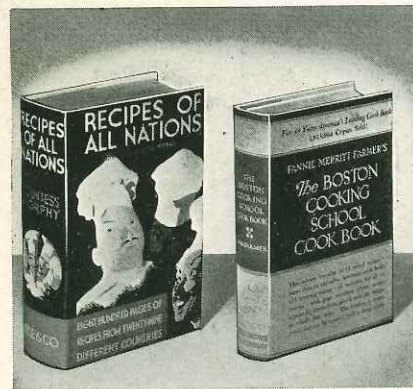
No. 144. COOK BOOKS (left)—Our library of Cook Books is diversified. Here are some of the most popular.

Recipes of All Nations. Compiled by Countess Morphy, a treasure of international cookery—800 pages**\$3.00**

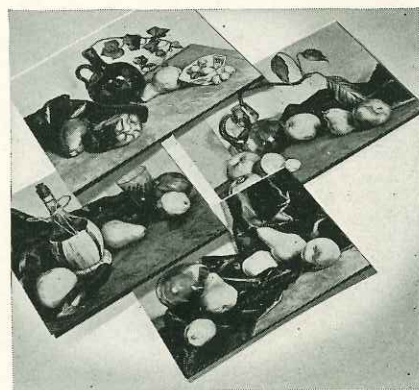
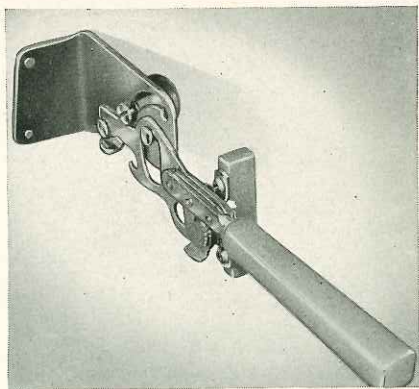
Boston Cook Book. America's cooking "best-seller"**\$2.50**

Escoffier Cook Book. Escoffier was one of the greatest chefs of all time, and this book has become the bible of fine chefs and connoisseurs. 2,973 recipes**\$2.50**

Just for Two. By Lily F. Wallace. For the bride, guidance and sound advice. For the career girl, who will find it reduces her kitchen time. For the experienced homemaker, a constant companion**\$2.00**

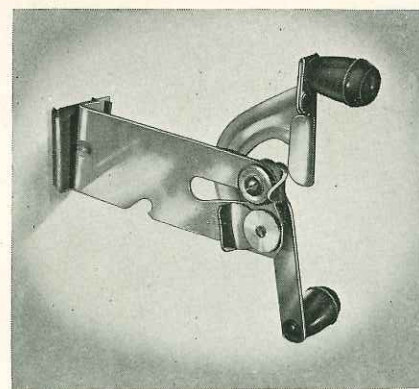


No. 145. "FLINT" HOLLOW GROUND CUTLERY (right)—What a world of difference a sharp knife makes in any slicing or carving task. The hollow ground blades of chrome vanadium steel are chrome plated to retard tarnish, and the cutting edges stay sharp longer. All pieces have perfectly balanced ebony handles. Set of Utility Knife, Roast Slicer, Ham Slicer and Steak Knife in a covered box. . . .**\$12.00**



No. 146. DRIPOLATOR (above) —A two-in-one Coffee Brewer is a heaven-sent answer to light housekeeping. It makes coffee right into the 10 oz. cup from which you drink . . . consists of five rich brown pottery pieces: cover, drip-cup, strainer, cup and saucer **\$1.95**

*
Gifts . . . from
HAMMACHER SCHLEMMER



No. 155. GOURMET OVENWARE (right)—Styled in the "French manner" of smooth unglazed surface. French brown glaze inside and covers. Top; left to right:

	Doz.	Each
Shirred Egg Dish, 6" . . .	\$5.75	\$.50
Casserole Plate, 7" . . .	\$5.75	\$.50
Shirred Egg Dish, 7" . . .	\$5.75	\$.50
Bottom, left to right:		
Plain Marmite, 9 ozs. . . .	\$7.25	\$.65
Handled Marmite, 9 ozs. . .	Discontinued	
Handled Marmite, 12 ozs. .	\$8.95	\$.80
Plain Marmite, 12 ozs. . .	\$8.25	\$.75

No. 150. WALL CAN OPENER (left)—Rival has made a wall type can opener that opens any shape can easily. It leaves a smooth, beveled edge that prevents cutting of fingers. Removes easily from wall bracket for cleaning. New, brightly burnished finish with plastic knob. **\$1.49**

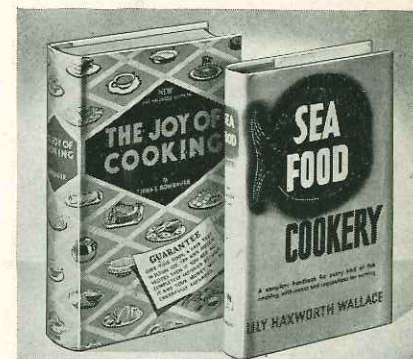
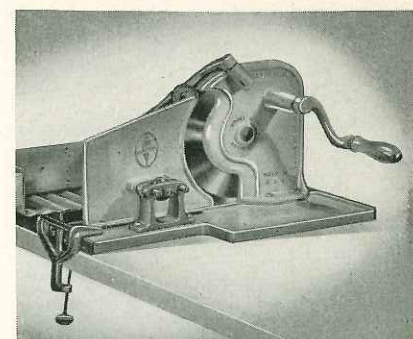
No. 151. NEW SLICING MACHINE (right)—Handles any and every slicing job perfectly. Cuts ham, bacon, beef, bologna, fruits, bread, cheese and vegetables to exact thickness desired. Even makes cole slaw, noodles and potato chips. Its sliding platform glides food past the satin chromium steel blade as clean even slices are "zipped" off and fall neatly into built-in tray. Has automatic rotary blade sharpener. Length 16 5/8"; width 13". Finished in hard baked cream enamel.**\$19.95**

Smaller Model. 13 1/4" long, 9" wide; without automatic sharpener and built-in tray. A small extension of base catches sliced food. White porcenamel, baked on, with silveroid trim. **\$ 9.95**

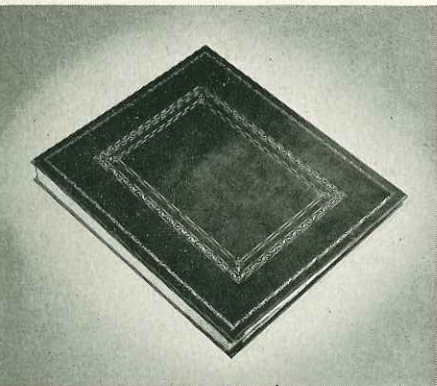
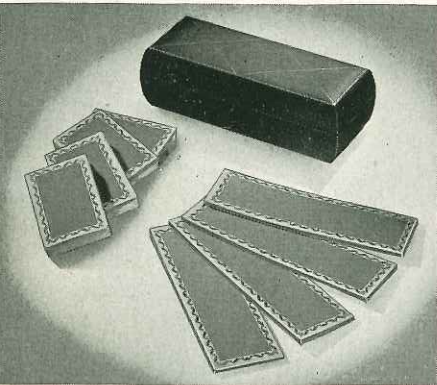
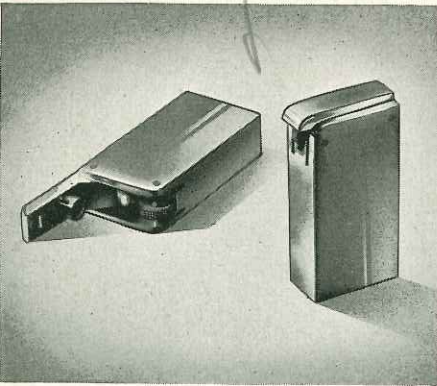
No. 152. DELUXE JUICER (left)—Sized to take halves of grapefruit as well as oranges, this juicer has the added merit of being easily operated . . . all you need do is plunge the handle down and the strained juice flows into the glass below. Black finish with chromium trim. 16" high, 14" long, 7" wide.**\$23.50**

No. 153. FAHRENHEITOR JUG (right) — For icing and keeping iced cocktails, coffee, tea, and lemonades. Keeps drinks cold for hours for leisurely drinking at the table, on the terrace or at a picnic. Fine as an ice water carafe. Beautifully made of handblown, heavy glass, with a thick cork jacket as a perfect insulator. Cover cap is birchwood; comes with extra cork stopper for picnic use. Half-gallon.**\$22.50**

No. 154. MIDGET SILEX (left)—Sized for just 2 cups of coffee, this gas model Silex will be found most convenient for brewing coffee in the small household. It has an ivory handle, and comes with an extra filter cloth.**\$2.75**



No. 156. TWO COOK BOOKS (above) —**The Joy of Cooking** by Irma S. Rombauer contains new and up to the minute canning and preserving methods. There are abundant suggestions for breakfast, luncheon, plate luncheons, formal and informal teas, dinners, formal dinners, cocktail parties, suppers and even picnics. 3,200 recipes**\$2.50**
Sea Food Cookery. A complete handbook for every kind of fish cooking with menus and suggestions for serving**\$2.00**



RETURN TO DESIGN DIV.

No. 160. LORD OXFORD LIGHTER (left)—A precision lighter that works at a spin of the wheel. It has wind resistance, and lights up quickly. Has automatic flint adjustment, and large fuel capacity. Streamlined from aluminum that will not tarnish, rust or corrode. There is reserve space for flints in filler cap. A dependable lighter . . . \$4.50
Service Kit for this lighter contains fluid, flints, wick, cleaning brush, etc. . . . \$.50

No. 161. PLAYING CARD SET (left)—Deluxe equipment for the card playing enthusiast. The genuine leather case, embellished with gold tooling, houses four packs of quality cards and four bridge score pads. Size of case is 8½" x 3¼" x 2¾". Set . . . \$13.50

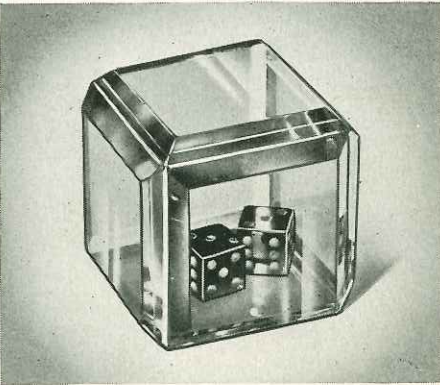
No. 162. PHOTO ALBUM (left)—Treasured snapshots will find a place of safe keeping between the covers of this handsome album. Made of genuine leather, with rich gold tool accent, it is a book that will last and be cherished through the years. It is 12" x 14½" when closed. . . . \$17.50

No. 163. GIN RUMMY BOARD (lower left)—For playing outdoors! No wind, strong or gentle, can blow the cards around . . . this board is designed to keep cards and score pads "under control" and let you really enjoy the game. Ideal for gin rummy, or any other card game you might prefer to play. The board is 12" x 18" when closed, and comes without equipment for . . . \$5.00

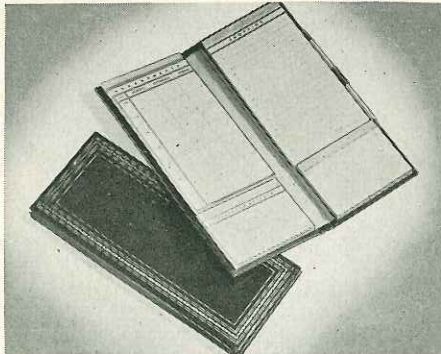
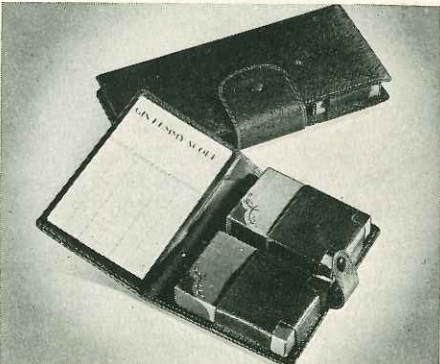
No. 164. CARD SET (right)—Be it gin rummy or any other game the quality of this card playing equipment will add much pleasure to the game. The leather cases in red, blue or green hold decks of cards and gin rummy score pads. (Please mention second color choice.)
Card Set, top, with three packs of cards and score pad . . . \$7.95
Card Set, bottom, with two packs of cards and score pad . . . \$5.50



No. 165. INSIGNIA BOX (above)—A handsome leather case to accommodate insignia and medals. There's a shallow and a deep compartment, and the box is 7⅞" x 4¼" x 1¾" when closed. Saddle stitched leather in tan or blue, whatever branch of service it may be . . . \$10.00



No. 166. DICE CUBE (above)—This pair of "galloping bones" is encased in crystal clear lucite. To try your luck roll the cube on the carpet, or shake it in the palm of your hand, whichever way you prefer. The sealed cube is 2⅞" on all sides and ready to take a lot of rolls. Absolutely fair—no one can touch the dice. . . . \$2.50



No. 170. SECRETARY BOOKS (above)—Just jot everything down in this most efficient book, and let it do your "remembering." On removable pads, captioned Engagements, Shopping, Telephone Message and Memo Pad, you can note all those bits of information you want to keep at your finger tips. Gold tooled leather in rich tones of brown, wine or blue. Mention second color choice. Complete with pads and pencil . . . \$6.95



No. 171. SMOKE RECEPTACLE (above)—You'll like the good looks and very practical features of this smoke receptacle. Of walnut finish, with scissor action metal top, just press the button downward and ashes and butts drop into hidden receptacle. Very good for use outdoors to keep ashes from blowing around. . . . \$4.95



No. 172. CIGARETTE BOX (right)—Aristocrat of cigarette servers, this rich pigskin leather box is sectioned into four compartments . . . two are for king or regular size "smokes", one is for match packs, and one is to hold packaged cigarettes. For added good looks the box is saddle stitched. 8" x 6" x 3½" . . . \$17.50

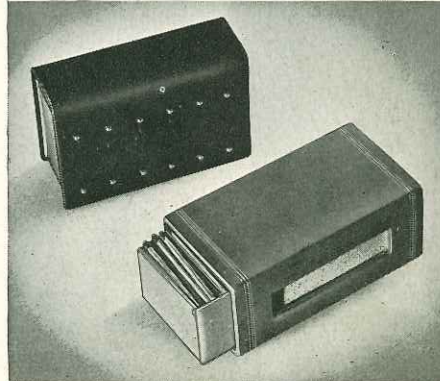
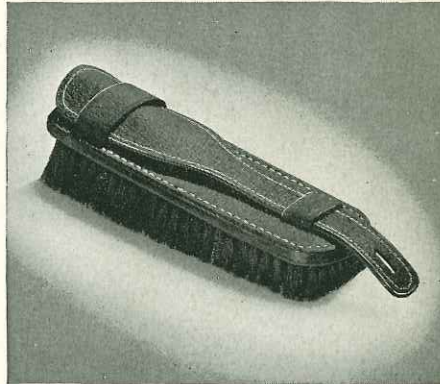
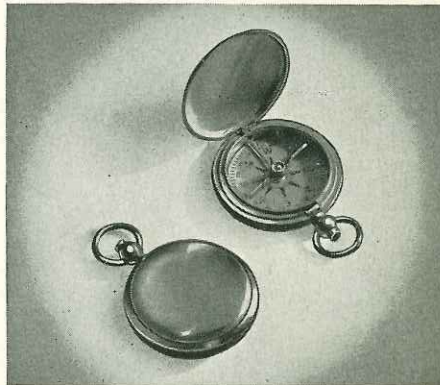
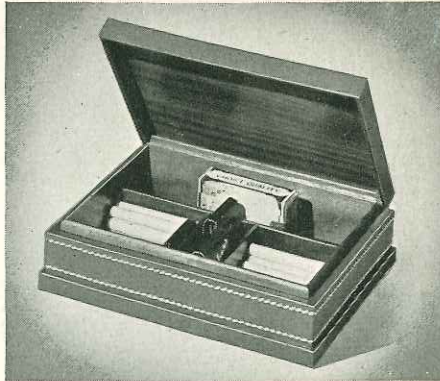
No. 173. POCKET COMPASS (right)—Excellent for hunters, fishermen, hikers, campers, or Boy Scouts to help them keep their bearings. A watch case type compass, it is equipped with a stop to hold needle in position when case is closed. Accurate and dependable, the case is made of metal . . . \$3.50

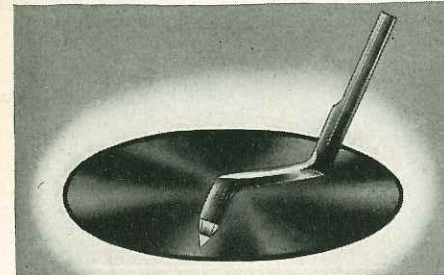
No. 174. CLOTHES BRUSH (right)—Help some man to be well dressed by giving him one of these handsome and brisk-bristled brushes. It is made of leather and attached to the back is a leather shoe horn. The bristles taper so they're long on one end and short on the other for the utmost efficiency . . . \$3.50

This book, full of exciting, bright and original ideas is only an example of all the sparkling, enticing wares to be found in our shop. Come, and see what real pleasure your shopping can be.

No. 175. KARD-ADE (left)—Just what its name implies. A card rack which folds into size of a wallet, to assist those who wish to play cards with one hand, or for the invalid. It's made of fine leather, silk lined. 4½" x 8½" folded. . . . \$5.95

No. 176. MATCH BOX COVERS (right)—These rich leather covers supply a handsome casing for Birds Eye Match Boxes now very much in evidence. You may have your choice of blue, green or red.
Cover, left, nail head decoration. . . . \$3.50
Cover, right, with gold tooling. . . . \$4.95





No. 184. POCKET PHOTO ALBUM (right) —How the old family album has changed! This photo album is so flat and compact it can be carried in pocket or purse . . . it holds 10 pictures, each safely enclosed in transparent cellophane. Made of genuine leather in red, green or blue.
 3 1/4" x 3 3/4"\$2.50
 3" x 4"\$2.95
 4" x 6"\$3.95
 Mention second color choice.

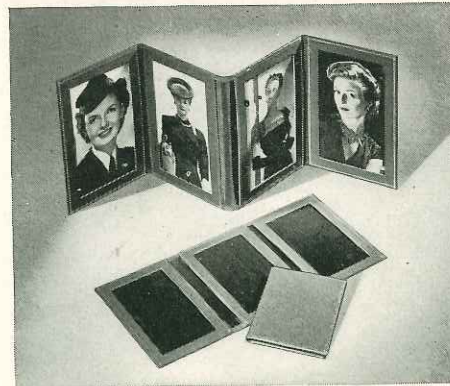
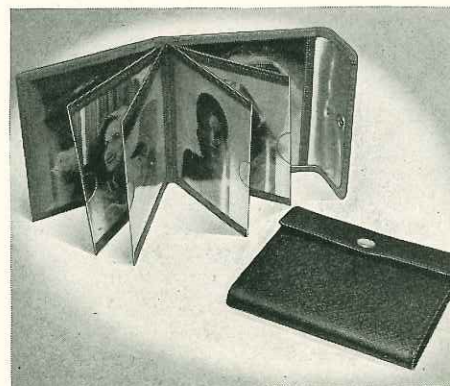
Gifts....from HAMMACHER SCHLEMMER

No. 180. STERLING AND CRYSTAL INK-WELL (left)—A charming ink-well to adorn the secretary or desk. Centered in the oddly-shaped, sterling silver tray is a removable crystal well, gracefully shaped and sized to hold ample writing fluid. A Rococo border lends embellishment to the gleaming tray. 6 1/2" long, 4" wide...\$14.75
 Plus Federal Tax \$2.95

No. 181. TAP VANITY (left)—A tap's enough to powder your puff! New spill-proof compact that keeps your powder under control. Just tap metal mirror with your puff, and you get as much fluffy powder as you need—no more. Fills from bottom. All metal with cloissone flower on top. Blue, pink, ivory or pastel green.
Vanity for hand bag, about 5/8" thick...\$2.00
Powderizer for dressing table, about 1 1/4" thick\$2.00
 Mention second color choice.

No. 182. CIGARETTE, PHOTO OR PASS CASE (left)—Made of genuine fine leather for pocket or table use, it holds a full pack of smokes, and keeps them upright even when case is only partly filled. And there is a place for photo or identification pass. Flat and compact, it fits snugly into man's pocket or woman's purse. Leather lined. Red, blue or green\$4.95
 Mention second color choice.

No. 183. TRU-TRAC FLOATING JEWEL NEEDLE (left)—Plays up to 10,000 records, fully revealing the brilliance and realism of record music. You hear passages, phrasing and tonal colors heretofore inaudible. Absolutely stops needle chatter, reduces needle scratch to a minimum, tracks the groove perfectly, eliminating distortion and improving tone quality...\$2.50



No. 185. PICTURE FRAMES (above)—Double, triple or quadruple, these handsome leather folding frames lend a definite note of charm to photographs. Blue, brown, red or green.

	Double	Triple	Quad
2 1/4" x 3 1/4".....	\$2.00	\$3.00	\$4.00
2 1/2" x 4 1/4".....	\$2.25	\$3.25	\$4.50
3" x 5".....	\$2.75	\$3.95	\$5.50

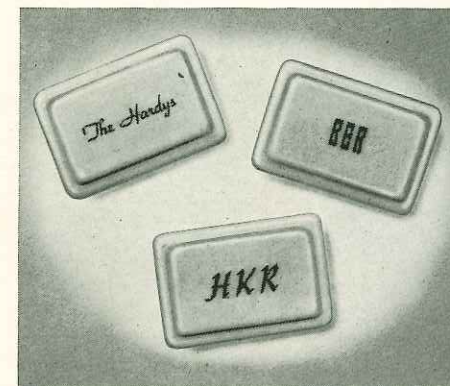
 Mention second color choice.



No. 186. FITTED CASE (above)—Everything is here for tidy grooming, no matter the place or time, and any man will be proud to make this well-fitted case part of his travelling equipment. Made of cowhide, the snap fastener case is about 8 7/8" x 3 7/8" x 1 7/8" when closed. It contains comb, brush, toothbrush, band-aids, shaving stick, tooth-powder, etc...\$7.50
 Plus Federal Tax \$1.50



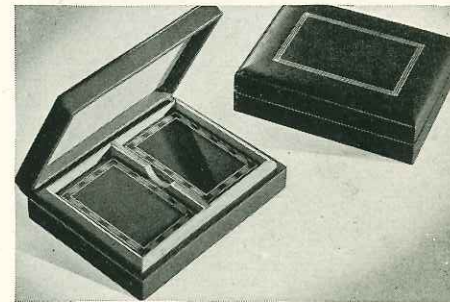
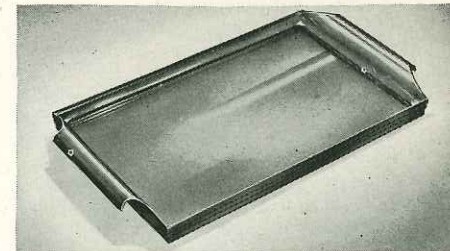
No. 190. LEATHER JEWEL CASE (above)—A most unusual value is this genuine leather case for keeping jewels nicely tucked away. Embellished with gold tooling the case has a removable tray with two compartments and ring slot. The bottom is a single compartment. 9 1/2" long, 5 1/4" wide and 3 1/4" high when closed, with secure snap catch fastener. Your choice of red, green, blue, wine or tan\$23.95
 Mention second color choice.



No. 191. PERSONALIZED SOAP (above)—Perfect for the home! Your choice of any of the three types shown above, with your own name or initials. **White Soap** with letters in any color. 6 cakes in box, \$2.50; dozen cakes.....\$4.00
Pastel Soap. Pale peach with jasmine fragrance, pale yellow with lemon verben, soft green with pine, with the letters in any color.
 6 cakes in box, \$3.00; dozen cakes, \$5.00
 Ten days required for lettering.



No. 192. COCKTAIL TRAY (right)—When it's "cocktail time" you can be proud to offer up drinks on this nicely sized tray, simply yet richly designed. The clear glass bottom is set off by a silver plated frame, with handles that afford a firm grip. About 9 3/4" x 15"\$8.50
 Plus Federal Tax \$1.70



No. 193. CARDS IN CASE (right)—Whatever the game may be, here are two packs of fine quality cards to add to the players' enjoyment. The genuine leather case, with gold tooling, is 5 3/4" x 4 3/8" x 1 3/8" when closed, and with cards removed it makes a very handsome and roomy cigarette box. Complete with cards\$6.50

No. 194. FLOWER ARRANGER (right)—Cleverly designed metal, cylinder-shaped rack with three arms which can be swung into position to fit across the top of any vase from 3" to 6". When reversed and placed in the bottom of a vase or bowl the arms become legs that hold the coarse mesh arranger in place. In either position it holds one flower or a full bouquet...\$1.00
Clear Crystal Vase. 8" high, \$2.95; 10", \$3.95; 12", \$4.95; 14"\$6.95



No. 195. LEATHER PICTURE FRAME (below)—Pictures mean so much these days that you'll want to have, or give, a special setting for the photograph of a dear one far away, or at home. This leather frame is most attractive in its simplicity. The brown, or tan leather is contrasted with gold tooling. For 8" x 10" photograph\$8.95



No. 196. STERLING SMOKERS' ACCESSORIES (above)—Lucky the one who receives these simple sterling silver accessories, impressively bearing a crest decoration.
Ash Tray, 2 3/4" diameter.....\$2.50
 Plus Federal Tax \$.50
Match Box Cover for vest pocket...\$1.50
 Plus Federal Tax \$.30





No. 200. GIN-RUM-E CAKE (left)—Aunt Martha has made her cake from a great-aunt's recipe. Of the purest ingredients, gin, rum, spices, sugar, eggs, flour, pecans and Sultana raisins are skilfully blended then baked to perfection. Boxed and ribbon tied, 1 lb., 10 ozs.\$2.75



No. 201. GIFT HAMPER (below)—A handsome gift offering of 24 palate pleasing foods—Gin Rum-E Cake, Chocolate Dragee Mixture, Sherry Pralines, Stuffed Prunes and Dates, Almondolas, Table Raisins, Crepe Suzettes, Cute Cukes, Stuffed Olives, Artichoke Hearts, Chicken Liver Spread, Brandy Bingles, Bovril, Spiced Green Olives, Cocktail Gherkins, Emmy's Pecans, Funstan's Pecans, Hard Candy, Mushrooms, Pate de Foie, Flat Anchovies, Rolled Anchovies, Antipasto and Caviar. Attractively packed.....\$33.75



No. 203. MAPLE SYRUP SET (left) — An assortment of finest Vermont maple products that have a flavor unsurpassed. There is a pint bottle of pure syrup so delicious on waffles, pancakes, or French toast; a large jar of maple cream—something like a hard sauce—to dress up ice cream, sundaes, etc.; and a large cake of pure maple sugar that has so many uses. Set.....\$4.75

No. 204. SEASONING SET (right)—These flavorings will always be a joy to the epicure. Resembling a pantry, with a cover as the door, this little case holds two bottles of spiced vinegar and seven jars of herbs—Rosemary, Savory, Herb Blend, Prepared Mustard Sauce, Marjoram, Basil and Herbacue. Complete\$5.95



FINE FOODS

from

HAMMACHER SCHLEMMER



No. 205. GIFT HAMPER (above)—An assortment of 30 choice and tempting foods—Bovril, Chutney, Caviar, Cocktail Gherkins, Mushrooms, Pickled Walnuts, Cute Cukes, Glace Nuts, Sauterne Mushrooms, Hard Candy, Crepe Suzettes, Pate Spread, Nesselro, Almonds, Babarinettes, Anchovies, Sherry Pralines, Almondolas, Stuffed Prunes, Nut Dragees, Whiskey Cake, Honey, Game Sauce, Bitters, Olive Oil, Green Turtle Meat, Terrapin Stew, Olives stuffed with Anchovies, Pate de Foie and Rainbow Trout. Done up in grand gift style.....\$52.75

No. 210. WHISKEY CAKE (right)—Aunt Martha's Whiskey Cake is made from an 1820 recipe. Lift the lid of the ribbon-tied box and inhale the rich aroma of fine old Bourbon! No wonder this cake is a sensation: there's a quart of quality Bourbon to every six pounds of batter . . . plus sugar, butter, pecans, raisins, eggs, spices and other goodies. Here's a delicious, festive, year-round cake the gourmet will appreciate. Tempting golden brown loaf, 1 lb. 10 ozs.\$2.75



No. 211. GIFT HAMPER (below)—Holds an assortment of 17 delicacies—Stuffed Prunes, Rum Cake, Whiskey Cake, Assorted Chocolates, Olives stuffed with Anchovies, Lobster, Rum Soakies, Curry Sauce, Chicken Liver Spread, Pecans, Bovril, Olives, Chutney, Tangerine Marmalade, Almonds, Kumquats in Rum, Darjeeling Tea. Gift packed.....\$23.75



No. 212. ALMONDOLA (below)—A new taste thrill for lovers of fine candy . . . delicious chocolate covered grilled almonds! Specially roasted so they are crisp and crunchy at all times, each toothsome nut is coated with two layers of whipped chocolate that melts in your mouth. And then, a fine dusting of choice cocoa goes to make Almondola a grand confection. Pound\$1.98



No. 213. HERB SET (left)—Flavorful, mixed herbs to give tempting dishes an added zest. There are three blends—one for fish, salad and soup—and each has its own marvelous bouquet and is a treat to the palate. Set includes three bottles of herbs, and three shakers properly labelled so that you may take them right to the table and season according to taste.....\$4.98

No. 214. PLUM PUDDING (right) — Olde English Style Plum Pudding will prove a supreme climax to any dinner. A most delicious pudding, it is made from the finest raisins, candied fruits, eggs, suet, flour, nuts, sugar, rum, brandy, salt and spices. Packed in pottery bowls. 1½ lbs. \$1.95; 2½ lbs. \$3.25



No. 202. THE SUSSEX (below)—For festive feasting and delightful taste thrills! There is Whiskey Cake made from fine old Bourbon, pecans, raisins, spices and other goodies; imported Russian Caviar; Pate de Foie; Sherry Pralines made from pecan nuts soaked in sherry; and Ridgeway's English Tea\$9.55



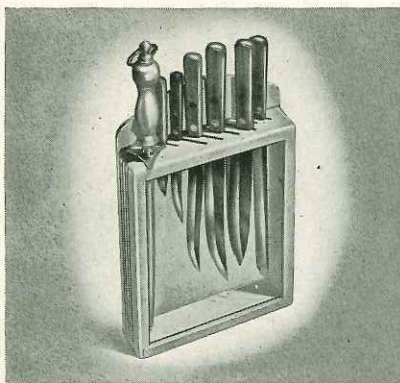


No. 220. "SAY-WHEN" DISPENSER (left)—Unique little "measure"! "Say-When", the Scotch Bartender, automatically measures the drinks, and makes each one equal. Each time the top is pressed down out comes just enough, not one drop more. Fits on any regular bottle. Made of plastic.....\$2.50

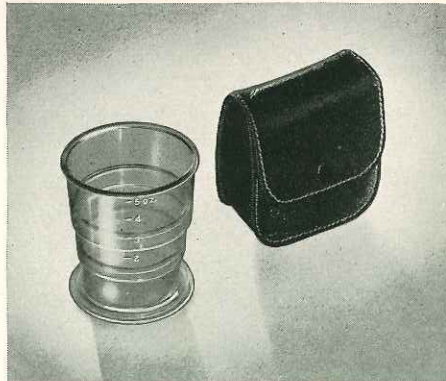
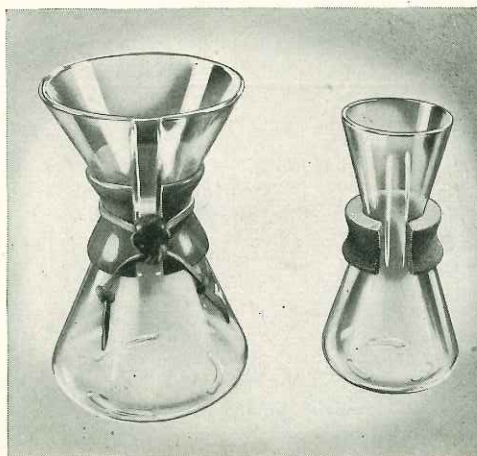
No. 221. DRINKING CUP IN CASE (right)—Carry your own drinking cup—it's both handy and sanitary. The collapsible clear plastic cup fits into a nicely stitched pigskin case . . . small enough to be tucked away in pocket or purse. Cup measures up to 5 ozs., and has a 2" top diameter. Complete.....\$2.00

No. 222. KLER-VUE KNIFE RACK (left)—Knives in drawers are liable to nicks and scratches. Save both your knives and hands with a glass-front knife case. Kler-Vue will hold 8 knives of any size up to 10" blades, and one sharpening steel. 9" x 13". Red, ivory, white or natural finish rack complete with 6 knives and steel shown\$14.75
Rack without knives\$ 2.95

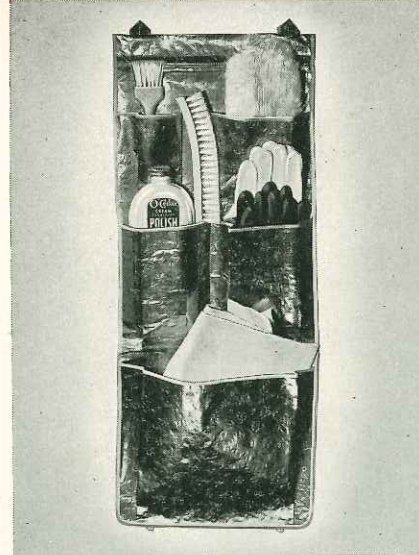
No. 223. CHEMEX COFFEE MAKER (below)—Using this flameproof, laboratory glass coffee maker, and following the simple instructions a brew unsurpassed is produced every time. Chemex extracts the full strength of the coffee, using less and giving more. Made of a single piece of flameproof laboratory glass. Each model comes with 100 filter papers to fit.
Pint Model makes 1-3 cups, cork handle...\$5.00
Quart Model makes 2-6 cups, with birchwood handle\$6.50
½ Gallon Model makes 3 to 12 cups, with birchwood handle\$16.00
100 Extra Filters for both pint and quart models\$1.50
100 Extra Filters for ½ gallon model, 20" size, for making large quantities of coffee...\$4.00
100 Extra Filters for ½ gallon model, smaller size for making 3 cups of coffee.....\$1.50



No. 224. HUMYDROLE (above)—The wonder preserver for food kept in ice boxes or refrigerators. Humydrole produces a constant humidity and enables food to maintain its farm freshness for much longer periods of time. It will deodorize the refrigerator, keep cheese moist, fruits and vegetables crisp, and ground meats, etc., fresh and unshrunk in size. Harmless, odorless and non-toxic. Consists of a glass container (8½" x 4½"). All you do is add a pint of pure white vinegar and Humydrole is ready to do its wonder work...\$1.95



No. 225. CERAMIC COOKWARE (above)—These utensils have earned the name of "Old Hickory" because of "tough" and durable qualities. As waterless cooking utensils they save the minerals and vitamins . . . all you need do is use the false bottom insert in any one of the pans. Or use them as regular sauce pans, casseroles, etc.
Pie Plate, 10" diameter\$1.00
Ramekin, heart shape. 7¼" diameter. \$.95
Casserole with Cover, 8" diameter..\$3.95
Covered Sauce Pan. 1 qt., \$2.95; 1½ qts., \$3.45; 2 qts.\$3.95
Fry Pan without cover. 6" \$1.49; 8" \$1.69
Fry Pan with cover. 6" \$1.89; 8" \$2.39
Bean Pot, with serving tile. 2 qts., \$5.45; 1 qt.\$4.40
Not Shown:
Double Boiler. 1 qt., \$5.20; 2 qts....\$6.95
Waterless Cooking Insert. 1 qt. size \$.35; 1½ or 2 qt. size\$.40
Serving Tile. 1 qt. size \$.45; 1½ or 2 qt. size\$.50



No. 234. "SO-KLEAN" REFUSE CONTAINER (right)—It's air conditioned and entirely new in principle. So constructed to allow a flow of fresh air on all sides of garbage bag, and over its top and bottom. Refuse is deposited into a paper bag which fits into a wire basket within the container. When bag is filled it is simply lifted from the container by sliding extension handles on the basket, discarded, and a new bag inserted into place. Equipped with a deodorizer unit that holds four ounces of "So-Klean" crystals—a sure guard against "garbage odor." Quiet operation—rubber covered foot pedal. Gracefully streamlined. Ivory or white with plastic handle of contrast color. Sturdily and handsomely built. Complete with 10 bags and 4 ounces of deodorant\$6.50
100 Deluxe Bags, chemically treated, extra\$1.95
100 Lighter Bags, not treated, extra \$1.25
Deodorant, per pound, extra....\$.75

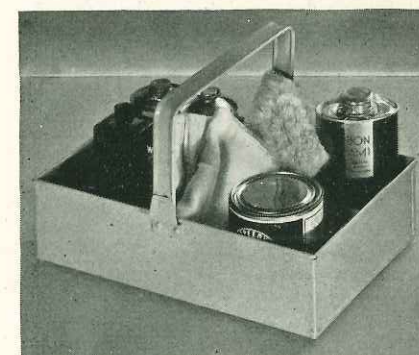
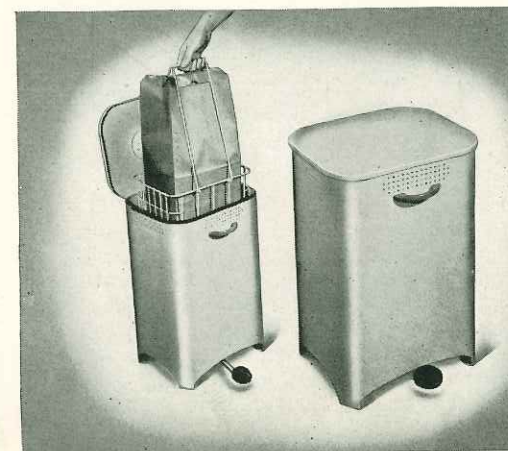
No. 230. BROOM CLOSET BAG (left)—To bring relief to over-crowded closets! Stow away brushes, sponges, waxes, etc., in its five pockets. Made with gussets for expansion, to hold an abundance of things. It is a sturdy bag of iridescent metallic cloth with daisy embossed design. Waterproof—easily cleaned with damp cloth. Tabs at each corner to hang firm and flat against door. Your choice of copper, steel gray or blue. 10½" wide, 27" long (without equipment)\$2.50
Mention second color choice.

No. 231. UTILITY DOOR BAG (right)—Hang it on the back of a door to accommodate that overflow of twines, paper and other pantry and kitchen paraphernalia. It will do much to encourage order in the household. Has five pockets that expand for extra roominess. Waterproof . . . a damp cloth will clean the iridescent metallic cloth. Daisy embossed design in copper, steel gray or blue. Has tabs for hanging flat against door. 15" wide, 30" long (without equipment)\$2.95
Mention second color choice.

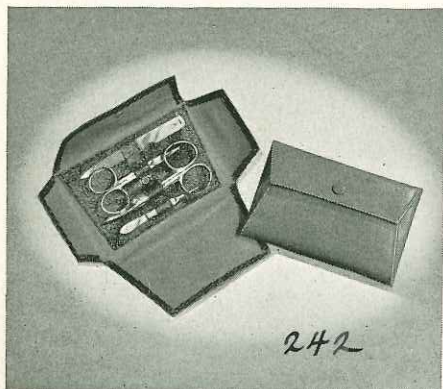
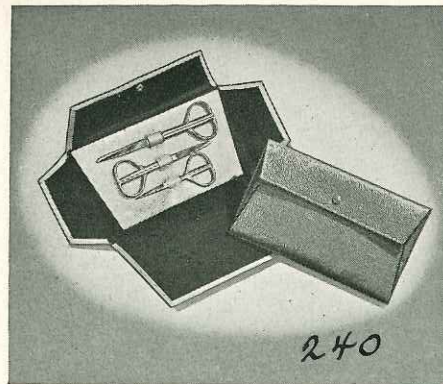
No. 232. PLASTIC LUNCH KIT (left)—See-through Lunch Kit, made of transparent plastic, is light to tote, and perfect for defense workers. It is 10" long, 4½" wide, 7" high, and will hold a pint size vacuum bottle.....\$2.95
Pint Vacuum bottle\$1.20

No. 233. SHOE GROOMER KIT (right)—All the "paraphernalia" for glossy "shines" are included in this sturdy and good-looking box of birch maple finish. Foot rest, 2" wide, is covered with corrugated rubber. Box is 10" long, 7" wide and 10" high, complete with 2 giant tins Kiwi Polish in brown and black, 2 Daubers, 2 Polishing Brushes and 2 Cloths\$7.50

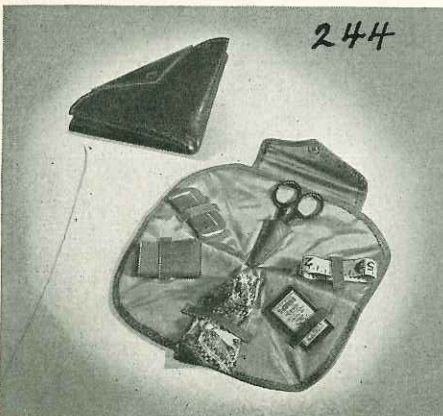
WE DELIVER FREE ANYWHERE WITHIN
150 MILES OF NEW YORK CITY



No. 235. UTILITY CLEANING TRAY (above)—It lightens the never-ceasing household tasks. A carry-all, sturdy tray with compartments for brushes, cloths, cleaning fluids, polishes, chamois, powder, etc. Metal in blue, white, green, ivory or red. Without equipment...\$2.75



No. 244. SEWING KIT (below)—A stitch in time saves nine, and with this compact kit always at hand you'll be prepared for all sewing jobs. Of genuine leather—triangle shaped when folded—the kit contains scissors, package of needles, thread, book for needles, tape measure and plastic razor blade holder. Red, blue or green. (Please mention second color.) Ideal for college or career girl\$5.00

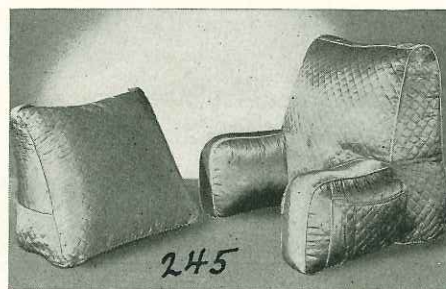


No. 240. QUALITY SCISSORS (left)—American made scissors of international excellence. Any woman who likes to sew will want to own this set. There is a 6" light lady's trimmer, a 5" sewing scissor with one blunt and one sharp point, and a 3½" embroidery scissor with both points sharp. The case is genuine leather in natural pigskin, or red, or green. Give second color choice\$14.50

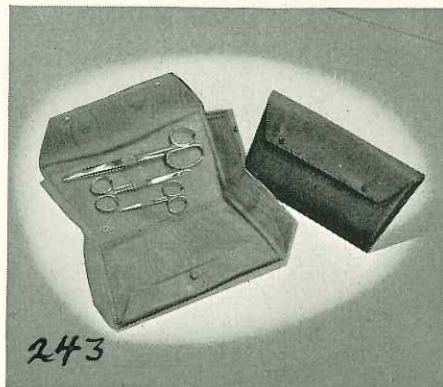
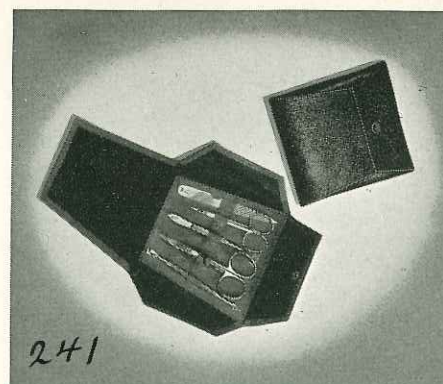
No. 241. MANICURE SET (right)—Five implements, of finest steel, for better grooming. All pieces have a chromium finish and will stand up under daily use. There is a cuticle pusher, pedicure scissor, tweezer, manicure scissor, and file fitted into the beautiful leather case. Natural pigskin, or red, black or green . . . please mention second color choice\$9.75

No. 242. MANICURE IMPLEMENTS (left)—For those who like to keep themselves in trim we suggest this set of four implements all of finest steel, chromium finish . . . file, manicure and pedicure scissors and tweezers. And, they're kept compact in a genuine leather case of either red, blue, green or a natural pigskin. Mention second color choice, please\$8.00

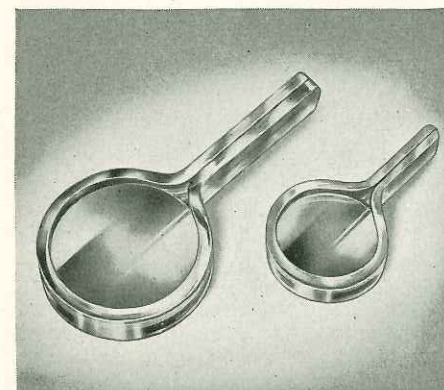
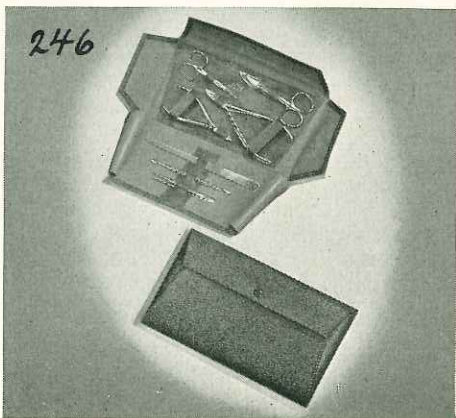
No. 243. SCISSOR SET (right)—A practical thought for one who likes to sew. Fitted in the genuine leather case are a 7" long light lady's trimmer, a 5" sewing scissor with blunt and sharp points, and a 3½" embroidery scissor with both points sharp. The case may be had in natural pigskin, or red, green, black or brown leather. Mention second color choice, please\$14.75



No. 245. E Z REST PILLOWS (above)—For real comfort while breakfasting, reading or lounging in bed these pillows have no equal. Made of quilted satin they come in lovely shades of blue, rose, gold, green and eggshell. (Please mention second color choice.) Particularly nice, too, for those who are confined to bed.
Lounge Pillow, left\$ 3.95
Arm Rest Pillow, right, with convenient side pocket\$12.50



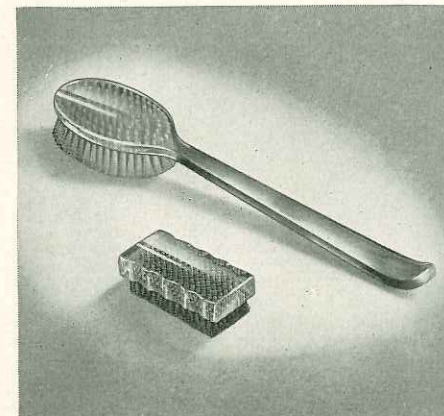
No. 246. DELUXE MANICURE SET (below)—A deluxe set of professional precision instruments for home use. They are made of finest steel, chromium plated, and fitted in a genuine leather case. Set consists of cuticle nippers, pedicure nippers, pedicure shears, manicure shears, tweezer, cuticle pusher and file. In red, black or natural pigskin. Mention second color choice\$23.75



No. 254. TWO BRUSHES (below)—Fine brushes for better grooming.

Bath Brush. The combination of clear lucite with bleached domestic bristles makes an excellent bath brush. 15" overall, the brush is 5" x 3"....\$8.00

Nail Brush. Made of curvite lucite, its deeply grooved sides supply a firm grip to prevent slipping even when wet. The multiple tufted genuine imported black Chungking bristles are firmly set and metal stapled . . . can be sterilized by boiling\$2.00



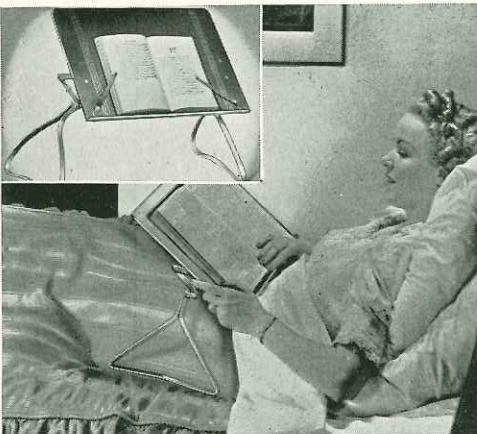
No. 250. POKER AND DICE SET (left)—Enthusiasts of that age old game of poker will want to own this set. Fitted into the handsome case are 250 chips, poker dice, put and take dice, regular dice, and six packs of cards . . . all set for a round of good fun. The saddle stitched leather case is 9½" x 8¼" x 2¼" closed...\$36.50

No. 251. GAME SET (right)—There's fun galore packed into this genuine leather game case. Whatever the mood may be—backgammon, checkers, chess, gin rummy, dice or poker dice—all the equipment is at hand in this sturdily made case measuring 9½" x 8" x 2" when closed....\$32.50

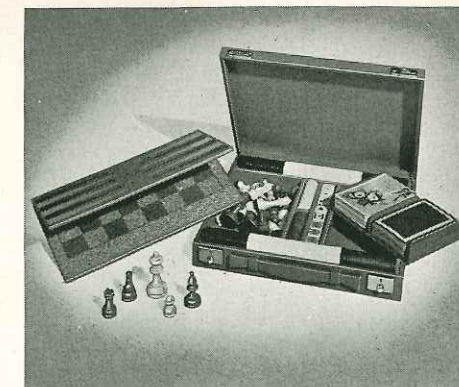
No. 252. TWO MAGNIFIERS (left)—The better to see it with! If fine newsprint, or telephone listings blur before your eyes, a good magnifying glass will bring the printed page into sharp legibility. These have clear lucite frames.

Desk size, 2½" diameter.....\$3.25
Purse size, 1½" diameter\$1.25

No. 253. ASH COLLECTOR (right)—Very helpful at parties and cocktail gatherings. Receives the evening's accumulations of spent stubs, ashes, matches, etc., and does a handsome job. Made of metal, in ivory or coral, it has a firm wood handle. About 5½" in diameter\$2.95

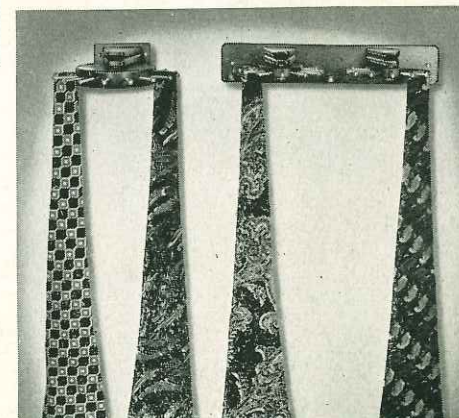


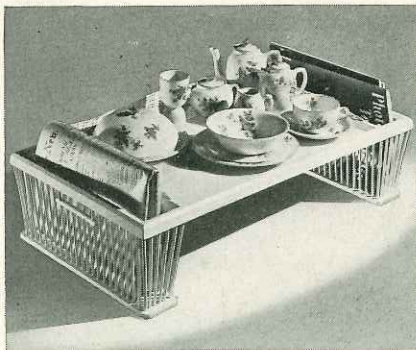
No. 255. PONTEN ALL PURPOSE STAND (above)—Adjusts to hold a book or magazine at just the right angle for reading or writing, without straining the eyes or neck. And, too, both the top and legs can be folded flat making it fine for breakfasting in bed or as a lap table. Excellent for use in a chair or in bed. The steel brass plated legs have a clamp lock that holds the stand rigid. 13" x 20" the top is a brown finish composition board\$5.95



No. 256. ROTO-RAK (below) — Its special duty is to keep ties and belts in order and easy to get at. A new model, made of wood with metal pegs, it may be had in natural or mahogany finish.

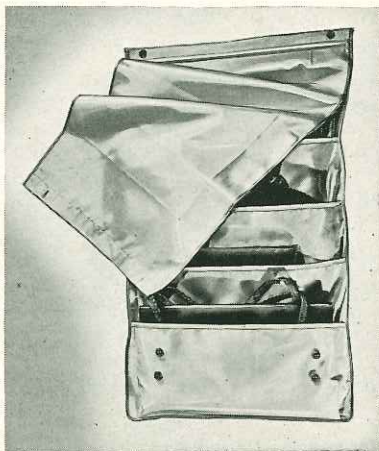
Single Rack has 16 pegs. Base 1¼" x 3¼"; 6½" diameter\$1.75
Double Rack has 12 pegs on each section. Base 2¼" x 12"; 4½" diameter on each section.....\$2.95





Gifts....from HAMMACHER SCHLEMMER

No. 261. BAG'S BAG (below)—They're in the bag! Neatest find of the year is this bag's bag that keeps your handbags in order. 30" long, 18" wide, the five 7½" deep pockets run crosswise. Metal eyelets at top and bottom anchor bag securely to any flat surface. Champagne, French blue or Coral rayon faced satin poplin.....\$5.95



No. 260. BREAKFAST TRAY (above)—To start the day off right, we suggest this delicately colored Breakfast Tray to bring cheer to the boudoir. Ivory, white, blue, green, pink or peach, it has a glass surface and wicker side pockets for newspapers and mail. 15" x 28". Tray only without china\$7.45

Breakfast Tray with removable top tray\$9.95

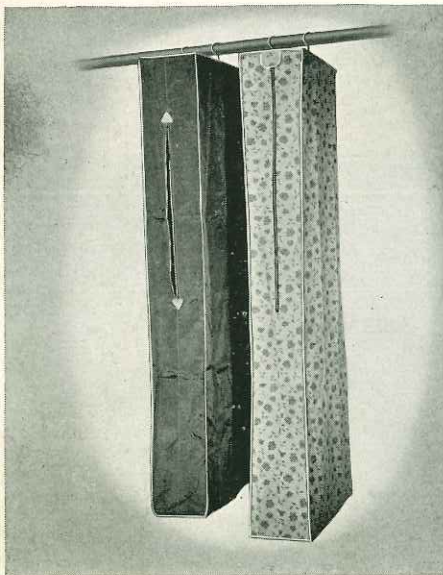
Mention second color choice.



No. 263. GARMENT BAGS (below)—Excellent protection for your clothes. Put them away in these well made, zip-up bags. No dust can get at them.

Garment Bag, left, in tan poplin. 45" length, \$8.50; 60" length\$8.95

Garment Bag, right. Floral pattern on white background of fine quality chintz. 60" length\$8.95



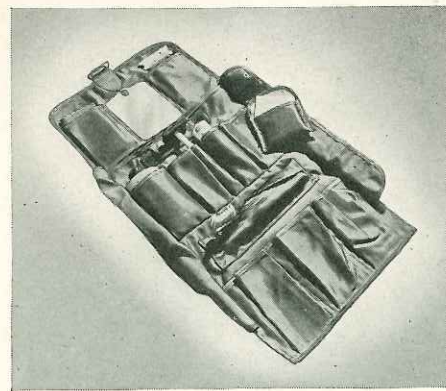
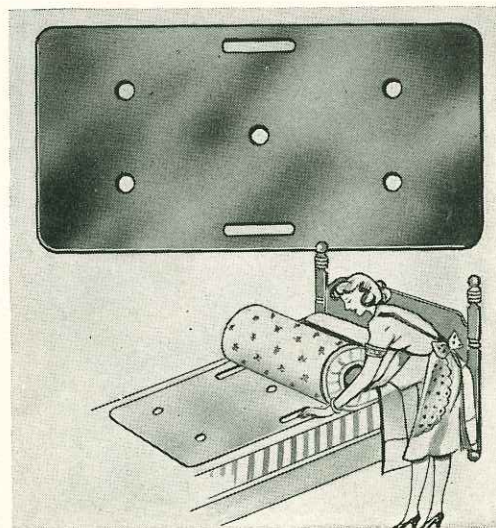
No. 264. BEDSIDE POCKET (above)—Utility pocket for the bed—to hold hankie, eyeglasses, pad and pencil, medicine, face tissue or other necessities—is finely made of satin and cleverly attached to a board that slips in between mattress and spring. It has two spacious pockets, hand quilted Tropunto design, pink, blue or tearose \$3.45



No. 262. TEA COSY (above)—Keep tea hot with a tea cosy. A quaint custom revived, is this use of a padded cosy to keep the tea "just right." It is finely made of padded moire silk, lined with dainty floral dimity. In rose, blue or gold\$4.95

No. 265. *SLEEPBOARD (below)—For greater relaxation and easier sleep. Place a sleepboard between bedspring and mattress. It corrects sagging mattress and eliminates the cause of tired back muscles. Sleepboard is recommended by physicians and used by many for relief of various types of backstrain including lumbago, sacro-iliac, etc. Also serves as an answer to that tired feeling that results from restless sleeping. Made of ¼" tempered board, processed under great pressure for super rigidity. Splinter-proof, warp-resistant. Has hand grips and ventilating holes. Made 72" long, full bed length. 24" x 72" couch or ½ double bed size....\$3.95 30" x 72" for twin size or single bed....\$4.95 36" x 72" for three-quarter bed.....\$5.75 For full-size bed use two 24" x 72" boards, each\$3.95

*Registered U. S. Patent Office.



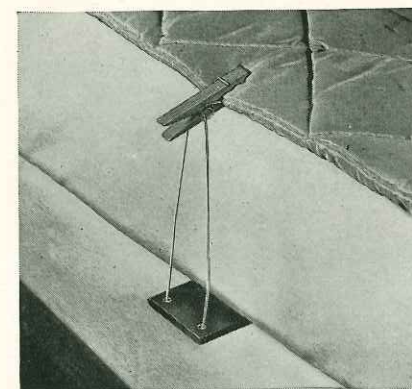
No. 270. FITTED TRAVEL KIT (above)—Whether off on a business or pleasure trip, grooming is made easy with this well equipped kit. In tan twill, it contains comb, soap, toothpowder, mirror, shaving stick, etc. Also has several additional empty pockets to accommodate incidentals\$5.00

Plus Federal Tax \$1.00

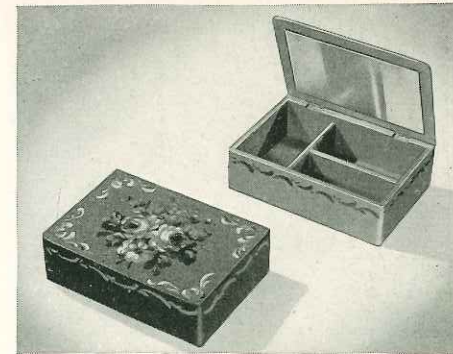
No. 273. ULTRAVIOLET RAY LAMP (below)—A promoter and preserver of good health. Two or three minutes under its pure ultraviolet rays, only twice a week, will help maintain that healthy outdoor complexion. It relieves sinus pains, hay fever, arthritis, rheumatism, neuritis, colds; very beneficial for skin ailments; and it has many other uses. An electric timer automatically controls duration of treatments. Lamp adjusts to different positions. A.C. or D.C. Satin chrome unit with carrying case\$64.50



No. 271. SHOWER-WINDOW DRAPES (below)—Textron Shower Curtains and Window Drapes have both quality and exceptional beauty of pattern and color. They are water repellent, mildew resistant, and as easy to wash and iron as lingerie. The eyelets for the shower hooks are embroidered, making them rustless and easily ironed. Made of taffeta, the rose pattern with green leaf may be had on a background of snow white, pink angel or daffodil. **Shower Curtains** 6' x 6'...\$7.50 **Ruffled Window Drapes** with tie backs, to match. 31" wide x 53" long. Pair...\$7.50 **Set of Shower Curtain and pair of Ruffled Window Drapes**\$15.00



No. 274. CUMFORT GRIPPERS (above)—No more disturbed slumber because the comforter has slipped, leaving you cold and shivery. To keep it in place slip the board of cumfort gripper between the spring and mattress on the side of the bed and clip to comforter. Covered with celanese satin in choice of Monte Blue, Champagne, Wine, Rose Trianon, Gooseberry Green, or Georgian Rust. Pair..\$1.50



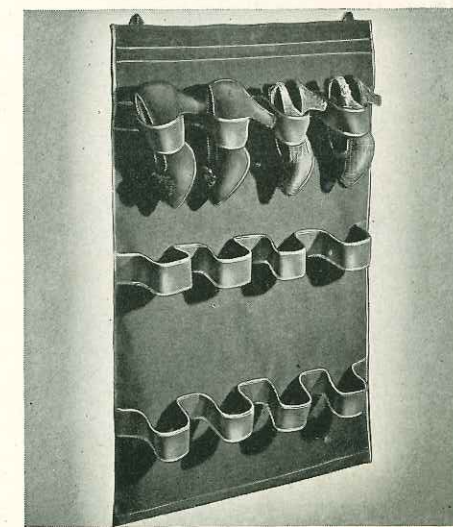
No. 272. MAKE-UP AND JEWEL BOX (above)—This dainty hand-decorated box, divided into three compartments, was made to hold costume jewelry, and all the cosmetics and beautifying preparations that every feminine person likes to have handy at home, or while travelling. Made of plywood, with a generous mirror in top, it may be had in pastel shades of rose, ivory, or blue with floral decoration. Measures about 7" x 10" x 3".....\$5.95

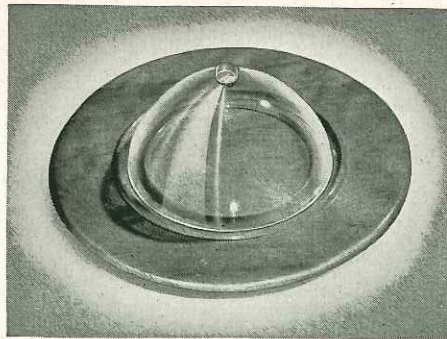
Mention second color choice.



No. 275. SHU-VU BAG (below)—Keep your closet looking neat and tidy. Shu-Vu holds your shoes in place and lets you see them, too. 36" long, 20" wide with individual loops to hold six pairs of shoes. Brown, Chinese green, blue or red suedette cloth\$5.75

Mention second color choice.





No. 280. CHEESE AND CRACKER TRAY (left)—A real joy to any hostess! This natural wood tray will hold a variety of cheese and the crackers to go with it. And, there is a lucite cover to keep the cheese fresh and tempting. Tray is 16" in diameter and cover 8½".....\$9.95
Tray only....\$5.95 Cover only....\$4.25

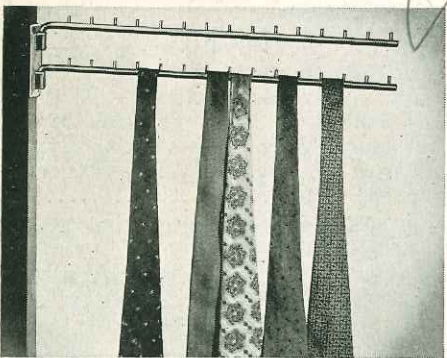


No. 281. LUCITE BOWL (right)—Whether it is used for salads, relishes or as an extra serving bowl, its simple, graceful lines and sparkling transparency will fit in nicely at any festive board. Mounted on three feet it has ample capacity—8½" in diameter, 4" high\$8.45

No. 282. FAHRENHEITOR (left) — Smart, new, cork-insulated ice tub that cools air-warm bottles in 10 minutes to 45 degrees, and in 15 minutes to 35 degrees. Designed on a patented brine-pump principle, you use only one tray of ice plus ordinary salt to chill a bottle in record time. Also serves as a perfect ice-pail, punch bowl and serving dish. Has one inch cork insulation and top ring.....\$22.00

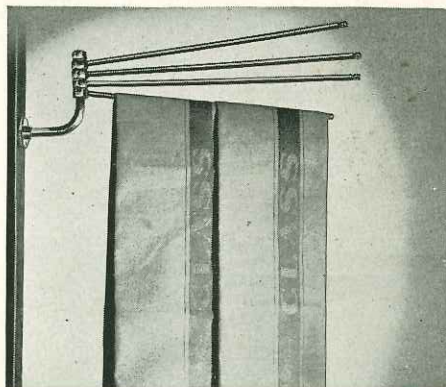
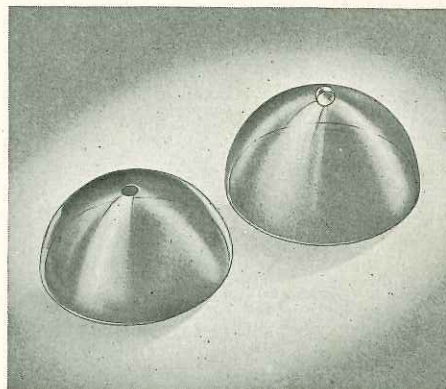
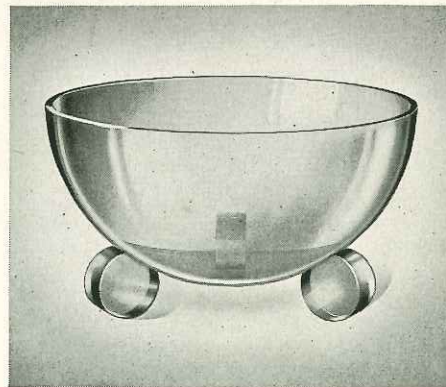
No. 283. LUCITE COVERS (right)—There are so many needs for these covers that they will be in use constantly. Place them over toast, cereals or any dish that is to be kept warm, or use them as a protective covering. Made of clear lucite, you can see what is under them without removing the covers.

Cover Without Knob. 8" diameter \$3.75; 8½" diameter\$3.95
Cover With Knob. 8" diameter \$3.95; 8½" diameter\$4.25



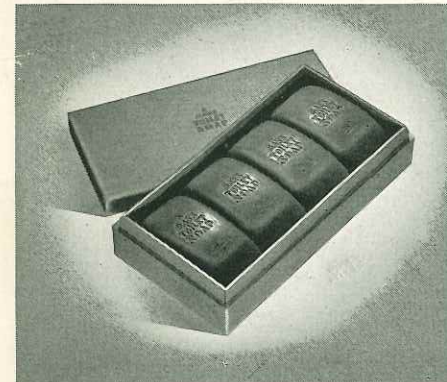
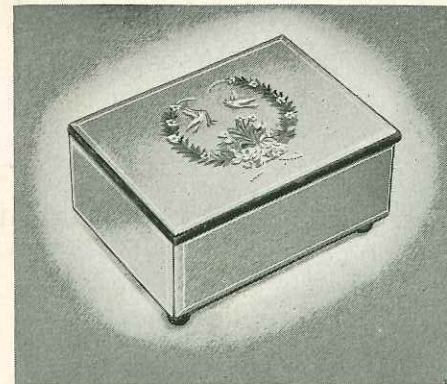
No. 284. TIE RACK (above)—We recommend this rack for its tidy way of keeping a good supply of ties well arranged, and prevent wrinkling. It is made with two swinging arms, each with fourteen spaces, and folds flat against wall or door. Chromium finish, about 18" long....\$6.95

No. 285. TRAY BAR—For the man who gets a "kick" out of "mixing 'em" this portable mixing and serving Tray Bar is ideal. It is sturdily constructed of oak and may be had in two finishes . . . pickled oak with red or green inlaid linoleum top; or mahogany finish with tan linoleum top. The tray measures 18" x 24½", and the stand is 32½" high\$14.95



No. 286. TOWEL RACK (above)—For the modern kitchen . . . the always ready arms of this solid polished aluminum towel rack will hold a good supply of towels. Attach it to the wall and it will prove itself wonderfully convenient. Has four arms, each about 12" long.....\$1.95

Gifts....from
HAMMACHER SCHLEMMER



No. 295. TWIN TOILET SET (above)—Mem's Twin Pedigree Set of fine After Shave Lotion and Citrange Eau de Cologne will please the most exacting male. Attractively put up in gold lacquer like bottles with hunting scenes in gay colors, and packed in a rugged California redwood box. 8 oz. bottles, set.....\$10.00
16 oz. bottles, set.....\$15.00
Individual 32 oz. bottle of either After Shave Lotion or Citrange Eau de Cologne, each\$15.00

Add 20% Federal Tax

No. 290. MUSICAL JEWEL CASE (left)—Delightful melody greets the ear when selecting jewels and trinkets from this very feminine jewel case. Each time the cover is raised it plays its gay and irresistible tune. Pretty enough to keep on display . . . the pink, blue or ivory colored glass has floral and bird decoration. Velvet lined. About 7¼" x 5¼" x 3"\$20.00

No. 291. DRESS-UP AIDS (right) — Of modern lucite these "beauty aids" will do their share for a better appearance.

Mirror is magnifying on one side and plain on reverse. Frame is crystal clear lucite. 8¾" overall; 4½" in diameter. \$3.00

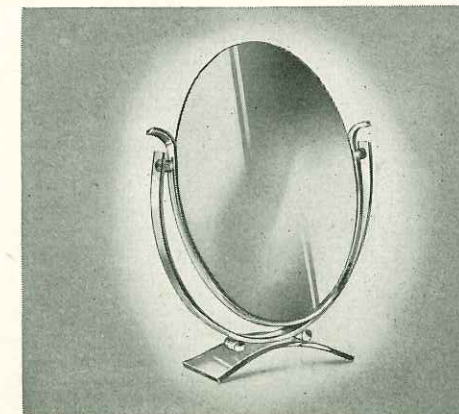
Hair Brush. Genuine Chungking hard bristles are set in clear lucite. Overall 7¾"; brush is 3" x 4". An exceptionally fine brush\$5.75

No. 292. MAN'S SOAP (left)—Mem's fine soap is a treat to the skin, and gives a quick foamy lather. It comes in either pine or sandalwood fragrance—both fresh and masculine scents. Four large cakes—each 4½" x 2½"—in a rugged California redwood box for\$3.00

No. 293. MAN'S TOILETRIES (right) — Mem's quality toilet preparations for the man who likes to be well groomed. The rugged California redwood box contains four 2 oz. bottles—one each of After Shave Lotion, Hair Dressing Lotion, Eau de Cologne and Talcum. Set. . . . \$5.00
Plus Federal Tax \$1.00



No. 294. VANITY MIRROR (below)—A modern mirror for the modern vanity . . . made of quality glass it will reflect feminine loveliness in clear detail. It's an oval, swivel mirror framed in sparkling lucite, very handsome, indeed. 16" x 13" ..\$14.95



No. 296. SERON PERFUME AND TOILET WATER (above)—Exquisitely scented perfumes and toilet waters. And, soothing after shave lotions.

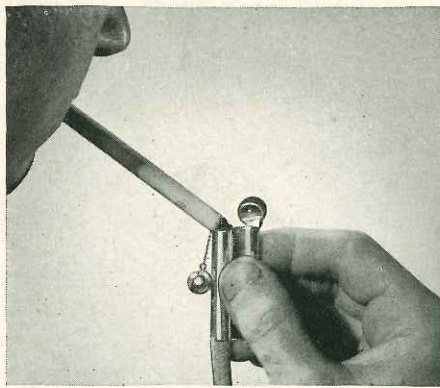
Perfume. "Pique" or "Georgette" fragrance. ½ oz. \$6.00; 1 oz.\$12.00

"Roger" After Shave Lotion or Cologne. Bottle has walnut wood cap. 6 ozs. of either lotion or cologne\$ 2.00

"Roger" Gift Set (not shown). 6 ozs. of After Shave Lotion, Cologne and Talc. Set\$ 5.50

Toilet Water in attractive bottle with walnut wood cap. "Pique" or "Georgette" fragrance. 2 ozs. \$2.00; 4 ozs.....\$ 3.50

Add 20% Federal Tax



No. 300. WINDPROOF LIGHTER (left)—Dunhill's windproof lighter lights in wind or rain, and needs no fuel! It never fails—just spin the wheel and the chemically treated wick produces a light every time. It is made of sterling silver, small enough to fit into pocket or purse. About 2 1/4" long\$5.00
Plus Federal Tax \$1.00
Extra Wicks, each\$.10

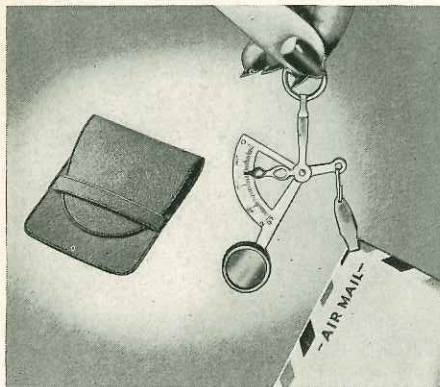


No. 301. RAZOR BLADE SHARPENER (right)—Give your face a treat with a smooth shave the Bello way. This Abrasivestrop sharpener converts any Gillette type double-edge razor blade to hollow-ground, concave-edged razor—simple to use—even quicker than unwrapping a new blade. Bello makes blades last longer—50 to 200 shaves per blade\$4.95

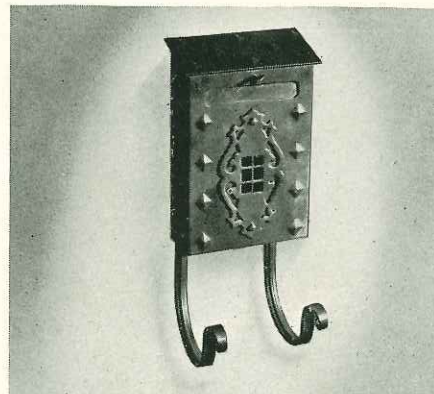
No. 302. "PERSONNA" PRECISION BLADES (left)—The finest in safety razor blades. "Personna" Double Edge Blades are hollow-ground from Swedish steel, rigidly tested and leather stropped. Far outlasts the average razor blade. Box of 10.....\$1.00
Box of 50\$5.00

No. 303. KANT-RUST BLADES (right)—A superior and amazing new blade, made of Swedish stainless steel. It is the only blade that requires no wiping or drying. It's tough steel giving 15 to 30 clean shaves . . . cuts shaving time in half. A "perfect" for servicemen as these blades will not rust in damp climate. Kant-Rust Blades have double edges and fit all standard razors. Box of 60 blades\$4.75

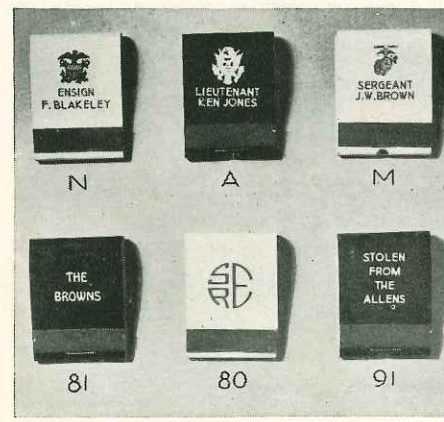
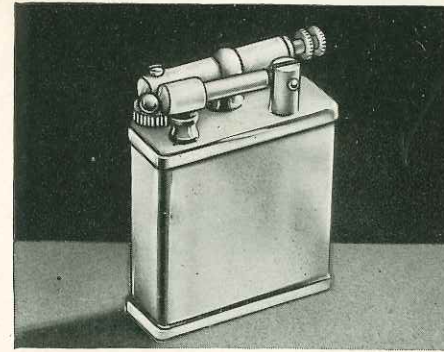
No. 304. POCKET LETTER SCALE (left)—For the home correspondent who wants to know how much postage is required. There are no springs to stretch in this pocket scale . . . accuracy is obtained by a perfect miniature balance scale. Weighs up to 2 ozs. Attractive leather case has compartment for stamps\$1.50



No. 305. MAIL BOX (right)—This mail box is a fine big fellow capable of holding large envelopes and many of them, too. And, the magazine rack is a great convenience. Hammered texture and sherardized to resist rusting.
Dead Black finish\$5.20
Relieved Iron Gray finish\$5.70



No. 306. PULL PURSE (above)—Combination coin purse, bill fold and card holder with unique feature for removing the folding money. Made of genuine fine leather with two side pockets for identification cards, the bills can be taken out through slit in back which conceals from prying eyes the number of bills in fold. Red, green or blue\$5.95
Plus Federal Tax \$1.19
Mention second color choice.



No. 315. MONOGRAM MATCH PACKS (above)—Personal Match Packs that may be had in a combination of contrasting colors of background and initials, in a choice of red, green, blue, gold, silver, black or white laminated covers. Printing choice of green, red, blue, white, yellow, brown, or silver. Only one color combination to each order.
25 books...\$1.50 50 books...\$ 2.50
100 books...\$4.50 500 books...\$15.00
1000 books.....\$25.00

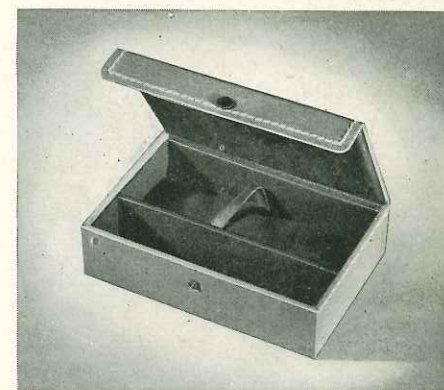
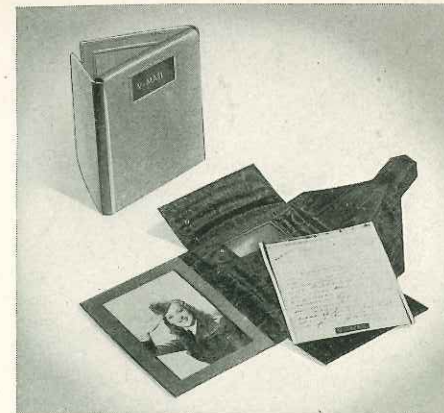
No. 310. SILVER PLATED LIGHTER (left)—Light of your life! A real beauty of a cigarette lighter that's silver-plated and very handsome. You'll love its convenience every time you reach for it\$3.25
Plus Federal Tax \$.65
Service Kit for this lighter contains fluid, flints, wick, cleaning brush, etc.....\$.50

No. 311. FILE-A-V-MAIL (right)—Save your precious V-Mail letters and re-read them whenever the spirit moves. This sturdy and handsome case, made of calf, is the actual size of V-Mail letters, with enough space to hold 100. Lined with rayon moire, there is a transparent window to show V-Mail address—which personalizes the album—and a window pocket for photo.....\$3.00

No. 312. SIMPSON'S JEWELRY CLEANER (left)—To enhance precious gems or costume jewelry, alike. A harmless cleaner, it is used by jewelers to restore the natural brilliance of all types of jewelry, and keep it glistening. Simple to use.
4 ozs., \$2.00; 12 ozs., \$4.00; 32 ozs. \$7.50
De Luxe Bottle, 3 oz. size.....\$2.75

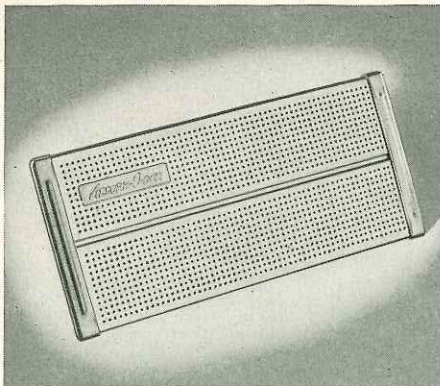
No. 313. MAN'S JEWEL BOX (right)—If he likes to be methodical this jewel case is ideal. The tarnishproof lining furnishes a protective bedding for all jewelry, and the outside of the case will be a credit to any man. Equally appropriate for feminine use. Made of stitched tan cowhide 6 7/8" x 4 3/4" x 1 7/8"\$5.95

No. 314. LEATHER JEWEL CASE (below)—A jewel of a case to keep jewels and trinkets nicely tucked away. Of genuine leather, it is embellished with gold tooling. Case has a removable tray with two compartments and ring slot . . . the bottom is a single compartment. 10" long, 7" wide and 3 3/8" high when closed; case has secure snap lock. Blue, green or wine. \$9.95
Mention second color choice.



No. 316. ELECTRO-STATIC CLEANER (above)—The magic cleaner that sucks up dust and lint. Just brush gently with quick sideways strokes, and you'll be amazed at the way it picks up dirt. Excellent for upholstery, carpets, blankets and mattresses. Patented double grooves on pointed ends of cleaner remove accumulated dust from folds. Its many uses includes brushing and cleaning suits, coats and felt hats. Will not scatter or raise dust. Made of nonbreakable pyroxoloid. Deluxe model\$1.75

Gifts....from
HAMMACHER SCHLEMMER

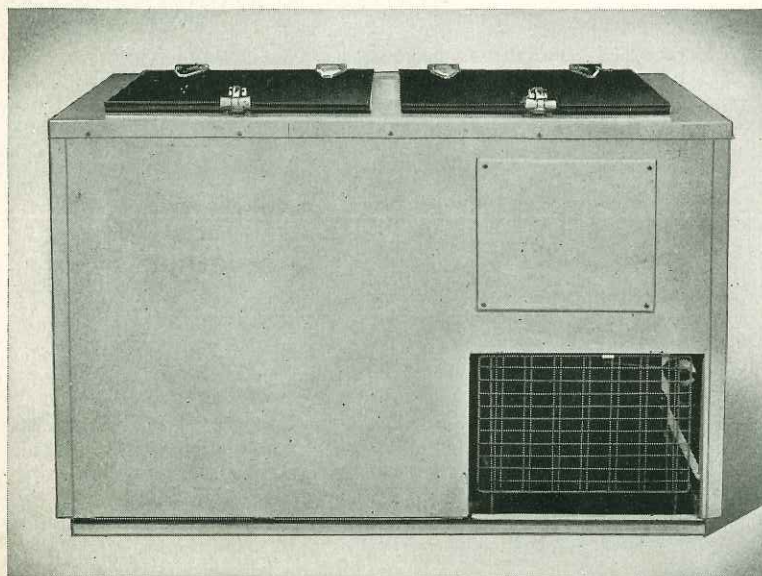


No. 320. ABSORB-O-DOR — Absorbs refrigerator odors. It's a new scientific air filter, designed to keep refrigerators free of mixed food odors. It protects butter, milk, and ice cubes from the odors of cantaloup, fish, cheese and the like, and keeps them fresh and sweet. Just place it anywhere in the refrigerator. It will last for three years or more—guaranteed. Case is made of aluminum.\$3.85

No. 321. PRESTO PRESSURE COOKER—This wonder cooker is now being made again. We will fill orders as the Cookers are received from the manufacturer from time to time, but we cannot promise any definite delivery date. This Pressure Cooker saves up to 75% cooking time . . . saves precious vitamins and minerals . . . saves natural food flavors and colors. Pressure cooking is the ideal way of preparing foods—and Presto is the only pressure sauce pan with the patented Homec seal. 4 quart size.\$12.50



No. 323. FOOD FREEZING CABINETS—The preservation of food by a food freezing unit is finding more and more favor. With this ideal method, you gather or buy your food while it is in season and plentiful—be it vegetables, fruits, meats, fowl or fish—and store it away for year round use, without any loss of original flavor, freshness and quality.



Chest Model Freezer. All white with black doors. Size of doors 20" x 20". May also be had with 10" x 20" flip top doors. Comes in the following sizes, all 30" high.

6 cu. ft., 42" x 30"	15 cu. ft., 67" x 30"
10 cu. ft., 54" x 30"	20 cu. ft., 90" x 30"

Farm Model Freezer (not shown). Equipped with White Roger Duo Control. In sizes ranging from 8 cu. ft., 54" x 30" x 30" high to 100 cu. ft., 170" x 44" x 34" high.

Prices upon request.

WRAPPING MATERIALS

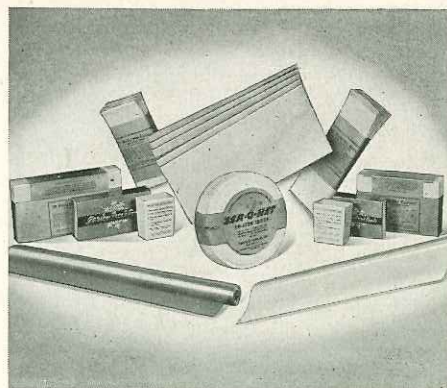
We carry in stock a complete line of Wrapping Materials and Containers for foods to be stored in the Food Freezing Cabinets.

Moistureproof Cellophane Paper. 20 inches wide, 100 feet long. Roll\$1.75

Plain Waxed Paper Tubs with lids. Hold approximately 2 pounds. 250 for\$20.00

Frozen Food Packages with moistureproof bags. Packed 500 to a package. Four-serving size 500 for \$20.00. Six-serving size 500 for\$27.00

Stockinette for wrapping poultry and meats. Approximately 100 feet. Roll\$1.00



No. 322. ZER-O-KIT — For proper storage of frozen foods, so they will be garden fresh and full flavored, the right wrappings and packings are essential. Zer-O-Kit contains what is necessary for an average household:—1 Roll of Special Freezer Cellophane—100 feet—24" wide; 1 Roll All-Purpose Freezer Parchment—100 feet—24" wide; 1 Roll Stockinette Tubing for meats, poultry, fish—100 feet; 50 4-Serving Freezetex Cartons—50 Marapak Bags, 50 6-Serving Freezetex Cartons—50 Marapak Bags; 2 Collar Funnels for filling Marapak Bags; 5-5 pound Marapak Bags. With complete instructions\$8.95

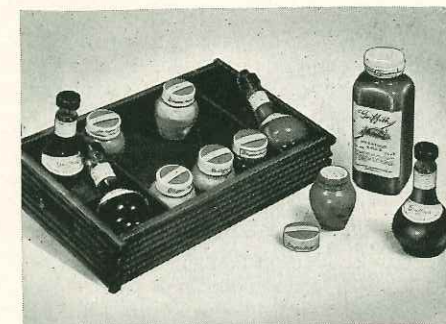
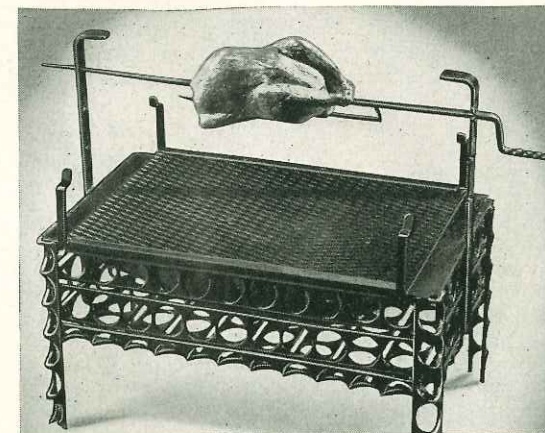


No. 330. OBLONG CHARCOAL GRILL (above)—This extra heavy grill is scientifically designed for outdoor cooking. May be used as a portable unit, illustrated, or set up as a permanent unit by building bricks or stones around it. Steel and wrought iron construction, black finish. Broiling surface 18" x 24"; 20" high\$12.95

No. 333. H-S DELUXE BARBECUE GRILL (below)—Many exclusive features make this the most desirable of all portable grills. Compartment beneath fire-bed for baking potatoes, removable pan, revolving spit, top warming shelf and side utility shelf, both removable. Stands 39" high with 24" x 18" grilling surface. Easily wheeled about. Black finish wrought iron.\$37.95

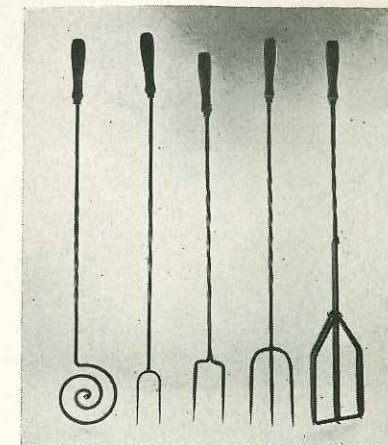


No. 331. ROTISSERIE GRILL (below)—A combination barbecue grill, rotisserie and fireplace grate! It has a portable charcoal or wood-burning grill with an adjustable spit; a high-low grilling surface for intense or moderate heat regulation. And, the grate only, with spit and grill removed, is adaptable for log burning in indoor fireplace. 21" long, 12" wide, 20" high; black or Pompeian green. At Hammacher Schlemmer exclusively. Complete\$14.75



No. 334. BARBECUE BONANZA (above)—Zip! for barbecued meats. Log cabin tray with 11 tempting sauces and spices that add zest to every morsel. Contains 16 oz. bottle of Barbecue Sauce, 4 oz. bottles of Worcestershire Sauce, Swiss Sauce, Smoked Meat Essence, Hot Pepper Sauce, Horse Radish Mustard, and sister jars of these pure spices—Paprika, Roast Meat Seasoning, Celery Salt, Sneez Proof Black Pepper, and Vegemine Powder. Tray is Redwood stain\$3.75

No. 335. WROUGHT IRON GRILL (right)—Be prepared to answer the call for outdoor feasting. This is a tidy and very efficient grill, ideal for any setting. Wheelable, the frame work is black wrought iron with wire mesh top and shelf. Stands 30" high with a 16" x 30" working surface\$26.50



No. 332. BARBECUE IMPLEMENTS (above)—Of modern design, these implements are black wrought iron fitted with comfortable wood handles; all about 28" long overall.

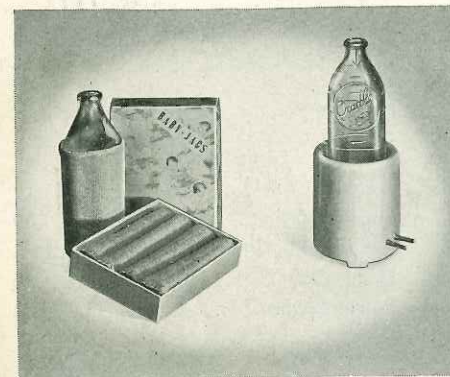
Chop Broiler\$1.25
Toasting Fork, 2 prongs\$1.20
Steak Fork, 2 prongs, not available.
Steak Fork, 3 prongs\$1.50
Small Broiler for thick steaks ..\$3.00

Our Connoisseurs' Food Corner is ready to help choose just the right food gift for each discriminating taste on your list. A few of the suggestions are shown on pages 20 & 21.





No. 340. CRYSTAL PICTURE FRAME (left)—Diminutive camera shots, 3" x 4", are shown to advantage by this crystal, easel type picture frame. Dainty floral decoration supplies just the right amount of color contrast to the clear crystal background. Size of frame overall is 5 5/8" x 6 5/8". ..\$2.95



No. 341. STERLING BIB CLIPS (right)—Two appealing little rabbits do their share to keep baby's bib tucked under chin. Baby will love them, and Mother will love their convenience. All sterling silver chain with sterling rabbit shaped clips.....\$3.50
Plus Federal Tax \$.70

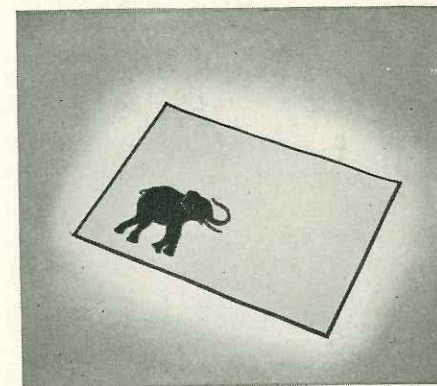
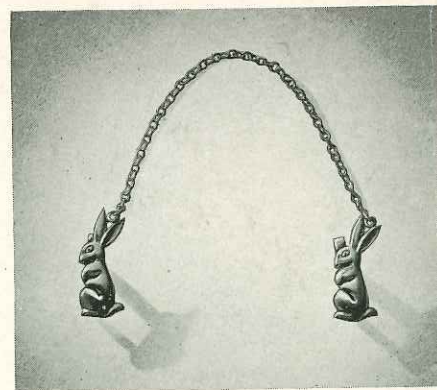


No. 345. CHILD'S CHINA SET (above)—A little child's heart would beat with joy to own one of these nursery rhyme feeding sets. Made of vitrified china with colored enamel decorations, there is "Mary had a little lamb" for girls and "Johnnie get your gun" for boys. The set consists of plate, mug, deep cereal bowl and fruit saucer. Set\$3.95

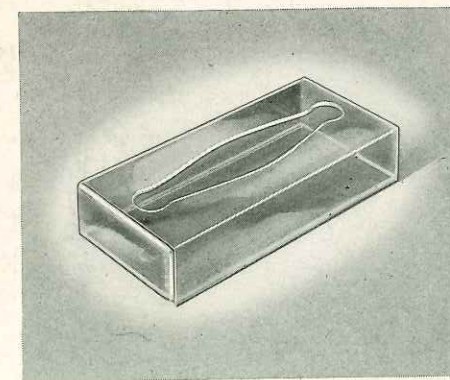
No. 342. FOR BABY'S BOTTLE (left)—Two aids for tiny tot's feeding time.
Electric Bottle Warmer. It will warm baby's bottle to feeding temperature without coaxing. Just the thing for those night-time feedings. A. C. only.
Without bottle or cord.....\$2.95
Electric Cord to fit\$1.25
Knitted Baby Jacs. Keep contents of bottle warm. Pink or blue. Four to a box..\$1.00

No. 343. CHILDREN'S PLACE MATS (right)—To avoid soiled linen and table at youngster's feeding time put one of these oil cloth place mats under his or her plate. It's large enough, 14" x 20", to give plenty of protection, and decorated to appeal to a child. White oil cloth (just wipe off with a damp cloth) with colored border and Elephant. Each\$2.50

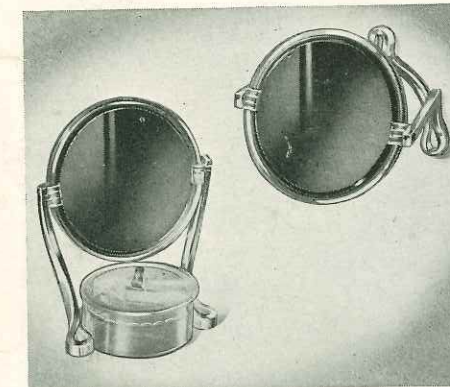
No. 344. CHILD'S FURNITURE (below)—For play or feeding time Table and chairs are built in proportion to tiny tot's size, for perfect comfort. The folding table is 24" square and 20 1/2" high, and has a water and heat resistant top in red or fawn color. The two folding chairs are a natural blonde finish wood to match the table legs.
Table, \$6.95; Chairs, each\$3.25



No. 346. COOKIE JAR (above)—The Modern Cheshire Cat, elegantly dressed in rosebud shawl, boots and hat, did not eat the canary for it remains perched on the front of her chic bonnet. Chessy's angelic smile makes her at home any place, and she will hold a good supply of cookies, pretzels, nuts or crackers. The soft coloring and permanent glaze give the Cheshire cookie jar the quality of fine porcelain\$4.50



No. 350. LUCITE TISSUE BOX (left)—Smooth, clean plastic to give the home a sparkling personality. More than ever, lucite is finding favor in the modern decorative plan. As a Tissue Box it affords a clear-view of the contents, while keeping the tissues fresh and unsoiled. 10 5/8" x 4 3/4" x 2 1/4"\$5.95

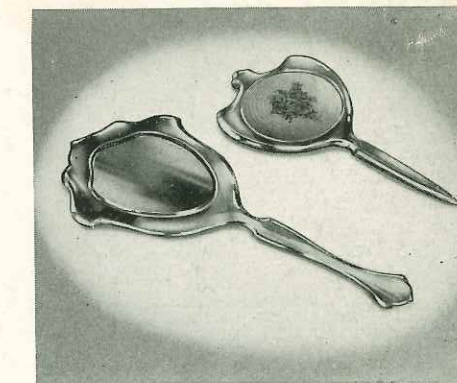
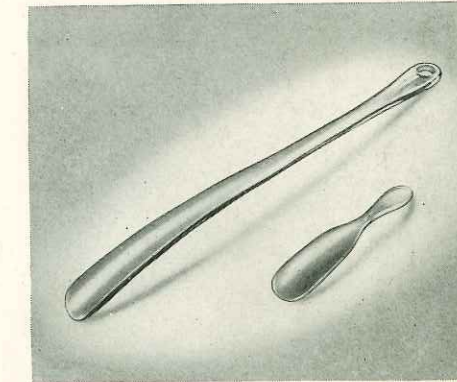
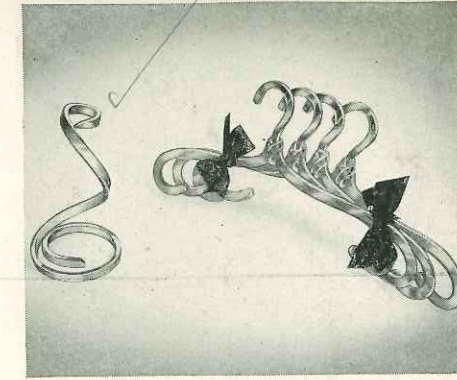


No. 351. LUCITE FOR THE CLOSET (right)—Dress up the closet with transparent, sparkling lucite . . . these good-looking accessories will do much to keep both clothes and closet in order. They may be had in clear white, green or maize, whatever the color scheme may be.
Hat Stands, 8 1/2" high, each.....\$1.00
Hangers, 16" wide. Set of 4 tied together with red ribbon bows\$4.00
Mention second color choice.

No. 352. MIRRORS FOR HER AND HIM (left)—**Easel Mirror**, left, a happy thought for feminine grooming. Made entirely of lucite, the base is a 4" powder bowl topped by a swivel make-up mirror, magnifying on one side, and a beveled mirror 5 1/2" in diameter on the other. Overall height 7 3/4", bowl is 1 3/4" deep\$8.50
Shaving Mirror, right, hangs on wall.\$6.00

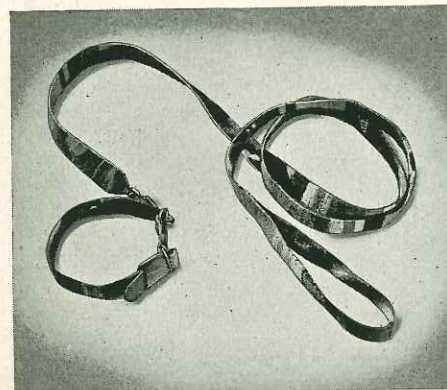
No. 353. LUCITE SHOE HORNS (right)—To those who find a shoe horn indispensable these new ones fashioned of smooth lucite will prove a blessing. There is a short model, and a long one for those who do not choose to bend.
7" length....\$1.00 18 1/2" length....\$3.50

No. 354. HAT STANDS (below) — **Stand**, left, is fashioned of wood in a choice of four colors: ivory, light blue, peach or green. Each\$1.50
Plastic Hat Cones, right. In green, amber, brown, blue, or marbled black and white. Set of 3\$2.50
Mention second color choice.

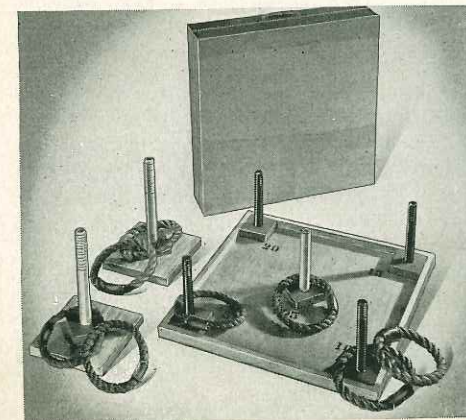


No. 356. LONG HANDLED MIRRORS (above)—That will reflect feminine loveliness in very handsome style, and lend a touch of beauty to the dressing table.
Hand Mirror, left, has a lucite frame with double faced, bevelled mirror. About 8" x 18" overall\$20.00
Hand Mirror, right, lucite frame with lovely hand painted roses on silver backed genuine cloisonne. 7" x 14 1/2" overall\$18.00
Plus Federal Tax \$ 3.60





No. 364. QUOIT SETS (below)—For rousing good fun round up a game of quoits. There's real relaxation and plenty of sport. Double Deck Quoits consists of 2 trays, each with 5 pegs, that fold up into box with handle (shown closed)\$7.50 Double Deck Junior Quoits—2 platforms each with one peg (lower left).....\$2.25 Single Deck Quoits—1 tray with 5 pegs (lower right)\$4.75



No. 360. DOG BOWL AND TOYS (left)—A dish full of doggie treasures—candy made just for Fido, four excellent toys, rag doll, rubber dumbbell, leatherette mouse and ball, all packed in a dish with slanting sides to eliminate messy eating. \$2.95

No. 361. BOOKS ON DOGS (right)—Fine books for dog fanciers, young and old. *How to Raise and Train Your Puppy* gives clear, concise directions for rearing and instructing your pal.....\$1.00

Fireside Book of Dog Stories is a most outstanding compilation of canine tales. The inside of jacket of this interesting book is a world map of dogs suitable for framing. 20" x 30" cover\$3.00

No. 362. WOVEN COLLAR AND LEASH (left)—Dress your pet in new harness. A pleasant change from leather is this gay Guatemalan woven cotton set about 3/4" wide. The collar comes in small, medium and large sizes. Set\$3.00

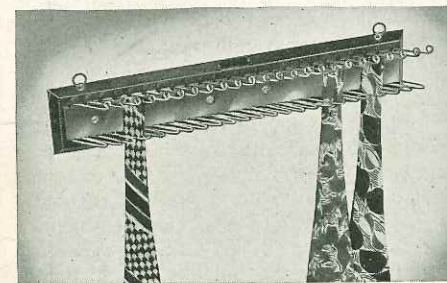
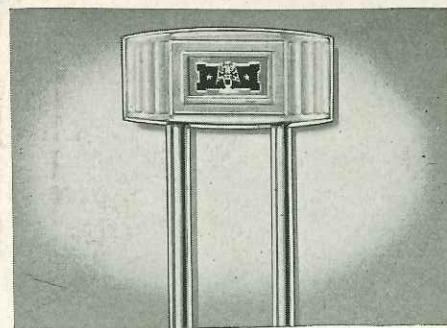
No. 363. LERAY LAMP (right)—A flea and tick killer that dogs approve of 100%. No mess, no bother, just sun-shiny warmth gives your dog a fine treatment to add luxury to his coat. Leray is also sure death to moths and household insects. For A.C.-D.C.\$7.50 Bulb Replacements, each.....\$1.35



No. 365. NOJAX (above)—The emergency flat tire truck . . . saves your tires, tubes and rims. It eliminates the hazards of changing tires on the open highway. The wheel, with deflated tire, is driven onto the Nojax truck which automatically cradles and locks the wheel at an even level with the inflated tires. Car can then be driven at about 10 miles an hour, any distance, for repairs. Anybody can use it—stows away like a tool kit. No muss, or trouble. Will carry up to 5,000 lbs. For use on hard surface roads\$12.95



No. 366. TYPEWRITER KIT (below)—Bluebonnet Triple Upkeep Kit is just what every typewriter needs. There is a bottle of liquid type cleaner, with applicator, that leaves keys keen and clean; a bottle of precision instrument lubricating oil, with drip drop applicator, to keep typewriter humming; and a bottle of platen renewer that magically restores gripping surface to roller. All non-inflammable, safe and pleasant-smelling. Kit\$1.50



No. 373. TIE HOLDER (above)—"Selectie" holds many ties all easily accessible. Made of birchwood, in walnut finish, the bright steel hooks are chromium finish. Master Size, 24 sections, holds up to 48 ties. 19 1/2" x 3 1/2"\$5.00 Senior Size, 18 sections, holds up to 36 ties. 15 1/2" x 3 1/2"\$3.75

No. 374. TOWEL STAND (below) — Both good looks and utility are embodied in this up-to-the-minute Towel Stand. The solid aluminum rod, which the stand is made of, is polished to bring out its rich tones. Ample sized—30" high, 23 1/2" wide and 9 1/2" deep\$9.95



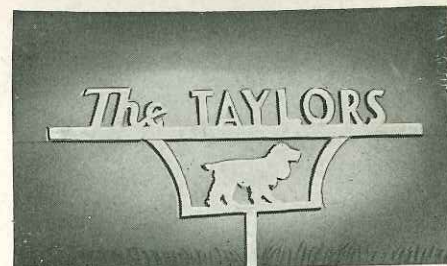
No. 370. DOOR CHIMES (left)—Designed for two entrances the front entrance signal of these sonoscope tested tubes sounds a two-note melody, and the rear door signal sounds the single note. Operates on a good bell-ringing transformer. This Colonial model comes in light ivory finish on metal with bright brass Eagle on blue ground. Overall size 43 5/8" long, 8 1/4" wide and 2 1/4" deep\$6.95

No. 371. ALUMINUM NAME SIGN (right)—To guide your friends to your door. It is an all metal burnished aluminum sign with full letter reflection, designed by Garret Thew. Interchangeable 2" letters are wedged tightly into grooved slot. Signs may be had with one line of letters and choice of either a cocker spaniel or bird motif; or it may be had with just the lettering for those who prefer a simpler sign. Supported by 24" wrought iron stake. Sign\$2.50 Each Letter\$.25

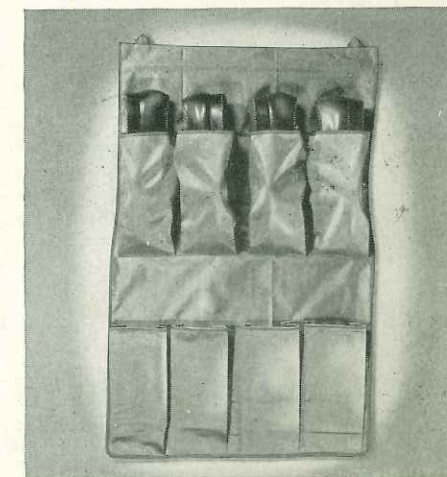
No. 372. ORNAMENTAL SPRINKLERS (right)—Lawn sprinklers disguised as gay flowers decorated in natural colors. Stick one in your lawn or flower bed and it will look like a real flower sending forth a spray of water. Sprinkles like a gentle rain without washing out the earth. Attractive to birds. Made entirely of brass, 17 1/2" tall, with regular garden hose connection. Your choice of Rose, Tulip or Sunflower. Single Flower\$2.95 Double Flower\$4.95



No. 375. NEW MODEL FOLDING TABLE (above)—Clever folding table perfect for sewing, writing or game playing. Ideal as a typewriter table, for reading, work, or for invalid's meals. Sturdy, lightweight and space saving. Patented hinged construction . . . folds and opens by simply picking up. Made with hardwood veneer top, brown mahogany finish. Top is about 15" x 26", stands 26" high\$9.95



No. 376. MASCULINE SHOE BAG (below)—For the man of the house! Four pairs of shoes are held in the eight pockets of this sturdy twill-back, dull satin shoe bag. Deep plaits make the pockets spacious and help hold the shoes upright. Each pocket is individually reinforced and there is ample space between the two rows of pockets to prevent over-lapping or bulging. Pockets are 4 1/2" (plus plait) and 9 1/2" deep; overall size 20" x 30". In tan, bronze-green or black with contrasting piping. (Please mention second color choice)\$5.00





No. 380. REFLECTO SIGNS (above)—The perfect marker for identifying your name and number by night. Built of durable hardwood, the cut out letters are set with reflecto patented lenses especially designed to catch and reflect the light. Reflecto comes in natural wood with green letters and numbers. Complete 2 3/4" panel and post with 6 letters or numbers. **\$5.98**

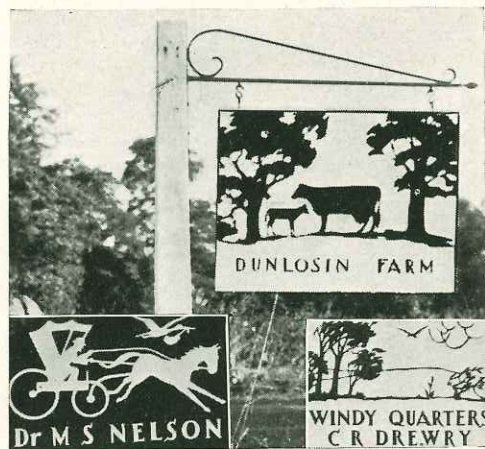
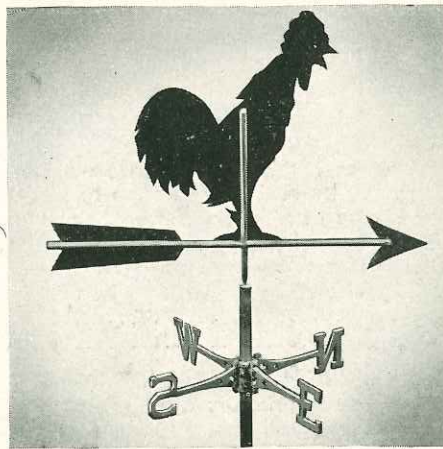
Add or subtract **85c** for each letter or figure, more or less.

WE DELIVER FREE ANYWHERE WITHIN
150 MILES OF NEW YORK CITY

No. 383. HORSESHOE BELL (below) — Uniquely contrived outdoor bell made of two horseshoes and a clapper for calling guests to supper, or bringing the "hands" in from their Victory gardening. Rawhide thongs hold the suspended bell, and act as a pull for ringing the clapper. With Bracket for attaching to wall. **\$9.50**



No. 381. ROOSTER WEATHER VANE (below)—Whichever way the wind blows, this sturdy weather cock has a carefully balanced directional arrow to give an exact report. Made of non-corrosive metals, the design is approximately 10" x 13"; height 30". May be had in Rooster (shown), Flying Duck, Ship, Dog or Horse design **\$15.00**



No. 384. GARRET THEW SIGNS (above)—Mark your own farm or estate with a friendly sign from the workshop of Garret Thew. A graceful wrought iron bracket holds an 18" x 24" background with motif of your own choice. Letters and decorations are hand cut, painted black and securely fastened to white backgrounds. All are weatherproof. Price **\$25.00** plus 30c a letter, one side only. If both sides are to be decorated add 1/3 to cost.

Sketches at bottom are typical of designs which will be submitted. If larger or smaller signs are desired, Garret Thew will submit sketches to suit particular requirements.



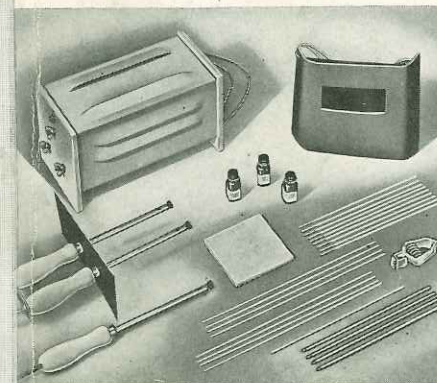
No. 382. NAME SIGNS (above)—All the family and the dog are included in this friendly worded drive-way or lawn sign from the workshop of Garret Thew. Letters and decorative motif are hand cut from masonite, painted flat black and securely fastened to white enamelled background so they will not come apart. Choice of any breed dog. About 12" high; width depends on number of letters in name, letters, 20" stake. Without lettering, **\$6.00**; Letters, each, extra **\$1.30**

No. 385. HAND PUMP SPRAY (below)—For banishing insects and pests in hard-to-get-at places. Use liquid insecticide in this hand pump spray for an easy and effective job. Ideal for spraying climbing roses or watering newly planted seeds, etc. Plastic pump and nozzle. 1 quart **\$2.35**

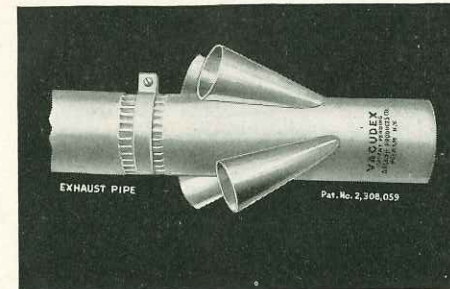


No. 390. DELUXE HANDEE TOOL (above)—An indispensable hand motor tool that every craftsman will welcome. It is remarkable for its speed, power, versatility and long life . . . a tool for every conceivable job whether it's grinding, drilling, polishing, cutting, carving, sanding or engraving. Set includes drill with 27 fine accessories. All quality equipment fitted in a steel carrying case. Operates on 110 volts, 25 to 60 cycles, alternating or direct current **\$25.00**

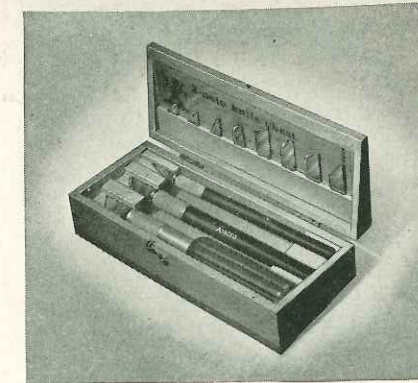
No. 393. WELPROD ELECTRIC WELDER (below)—The Welprod Electric Welder makes it easy for you to do a professional welding job with very little practice. There is nothing difficult to learn; no technical training is required. Absolutely safe to use—no fumes, no mess. Just plug it in any 110 Volt A. C. or D. C. socket and you are ready to work. Complete instructions with each set. Handles aluminum, brass, copper, iron, steel and other metals. **\$19.95**



No. 391. VACUDEX (below)—Saves gasoline! Easily attached on the end of your car's exhaust pipe, Vacudex gives more miles per gallon. As the car moves forward, air is forced through the four tapered tubes through the Vacudex and pushes the exhaust as it flows out of the Vacudex. Reducing back pressure in the exhaust line saves gas, because less power is required of the motor, to drive the exhaust through. When less power is needed, less gas is used. A screwdriver is all you need to attach Vacudex. **\$3.75**
In ordering, give make and year of car.



No. 394. BRUSHPEN (above)—Speedry writes like a brush . . . use it like a fountain pen. Perfect for students, for marking charts, maps; and sketching. Fine for posters, tags, packages, wood, glass, fabrics, metal, etc. Speedry Brushpen writes on any kind of surface—from approximately fountain pen thinness to almost half-inch width—and dries as fast as you write. Waterproof . . . permanent . . . non-clogging. Brushpen Kit complete with round, chisel and broad point nibs, 2 bottles of ink—one small and one 8 ozs.—in black, blue, purple, red, green or yellow (a separate pen is needed for each different color of ink)..... **\$4.10**
Extra Ink. Also excellent as quick drying fountain pen ink. 8 oz. bottle..... **\$1.45**



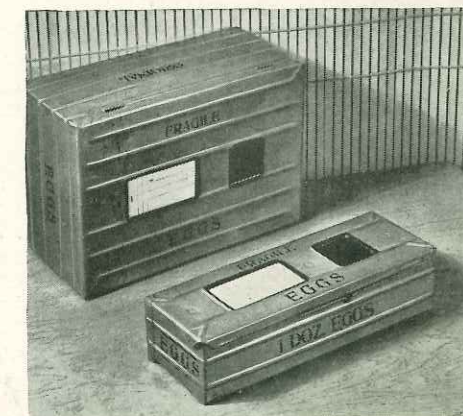
No. 392. X-ACTO KNIFE CHESTS (above)—Ever keen and especially fine cutting knives for every art and craft. They will solve many intricate cutting problems for the student, modeler, commercial artist or industrial worker. The uses are many—modeling, stencilling, mat cutting and etching being just a few.

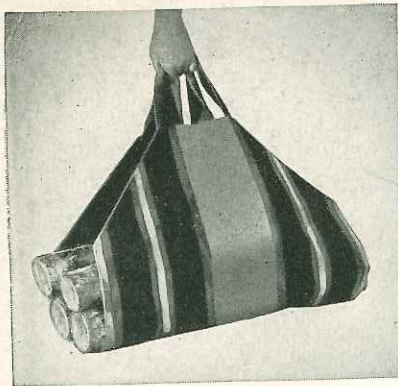
Chest, shown, with 3 X-Acto knife handles—two of plastic and one of wood—with 12 assorted blades **\$3.50**

Deluxe Chest, not shown, with 3 X-Acto tooled aluminum knife handles; and 12 assorted blades. The last word in a craftsman's knife **\$5.00**

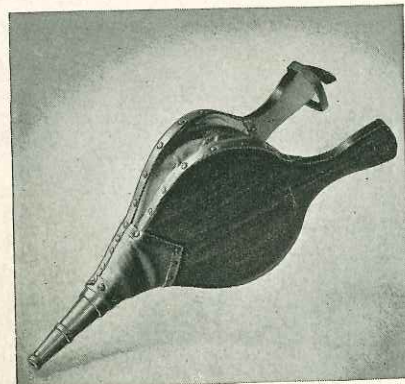
No. 395. METAL EGG CRATES (below)—These aluminized metal egg crates offer protection for shipping country-fresh eggs. Interchangeable between two parties, each has reversible address card under lid, needs no readdressing. Patented egg-shaped filler with metal edges—a wonder of safety. Practically egg-break proof unless egg is cracked before shipment.

1 dozen size, **\$1.25** 3 dozen size, **\$1.75**
2 dozen size, **\$1.50** 4 dozen size, **\$2.00**
6 dozen size, **\$2.50**





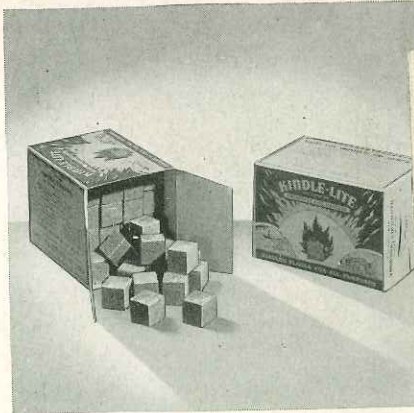
No. 400. CANVAS LOG CARRIER (left)—Totin' logs to the fireplace in this big carrier saves hands and clothes. It is sturdily made of strong canvas striped in assorted colors, and will help keep the hearth orderly. 27" x 38".....\$2.50



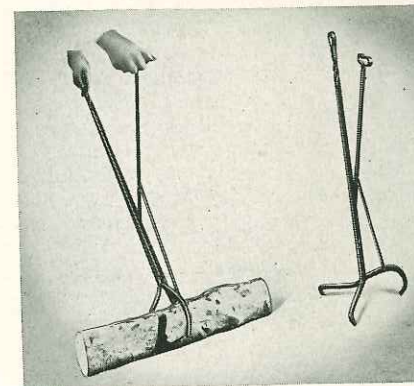
No. 404. FIRE EXTINGUISHER (below)—Has instant effect in extinguishing fires of oil, gasoline or acetylene, and will put out ordinary fires as well. The fluid, coming into contact with the flame, immediately suffocates and extinguishes the fire by cutting off the air supply. Will not stain or mar varnish or upholstery. When not in use pump folds flat against sides. Operates easily and refills quickly. 1 quart capacity, all brass.....\$11.50
2 quart capacity, all brass.....\$14.50



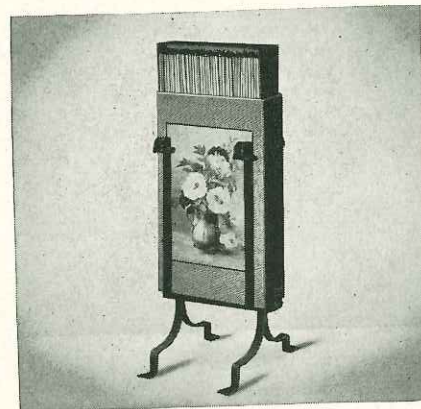
No. 406. WHIPPET (right)—An instant fire extinguisher. Just dash handfuls of Whippet powder at the flames—out goes the fire, instantly. Even in the excitement of a fire alarm any man, woman or child can easily and quickly use Whippet... as simple to handle as a container of salt. Whippet powder, science's latest triumph in firefighting, puts out any type of fire... kitchen fires, fat fires, flames in the flue, gasoline, fuel oil, cleaning fluid fires, electrical fires. Any kind of fire anywhere about the home is snuffed out instantly. No heavy apparatus to carry around—just snatch the Whippet container, fill a handful of Whippet powder and fling at the flames. Home size.....\$2.50



No. 401. KINDLE-LITE (right)—Safe and sure kindling for the fireplace or barbecue fire. Neither self-combustible nor explosive, it lights up gradually by application of match or other open flame. Burns up completely... leaves no smoke or odor. Package of 96—1" square cubes. Each cube burns 10 minutes.....\$1.00
Kindle-Lite Logs. Each one measures 1 5/4" x 2" x 1 1/2". Package of 10.....\$1.98



No. 402. FIRE BELLOWS (left)—To keep the home fires burning we suggest this very handsome mahogany or maple finish bellows. It will help to get the fire going, and ornament the fireplace. Attractively trimmed in maroon leather. 16" long.....\$4.95



No. 405. GIANT MATCHES (left)—Make the fireplace as cozy and inviting as possible these days. Effective beside any fireplace are these giant matches—approximately 200 of them, 11" long—in colorfully decorated box with floral or landscape scenes. With wrought iron stand....\$6



GIFTS

RETURN TO
DESIGN DIV.

RETURN TO
DESIGN DIV.

RETURN TO
DESIGN DIV.

RETURN TO
DESIGN DIV.

Hammacher Schlem

